

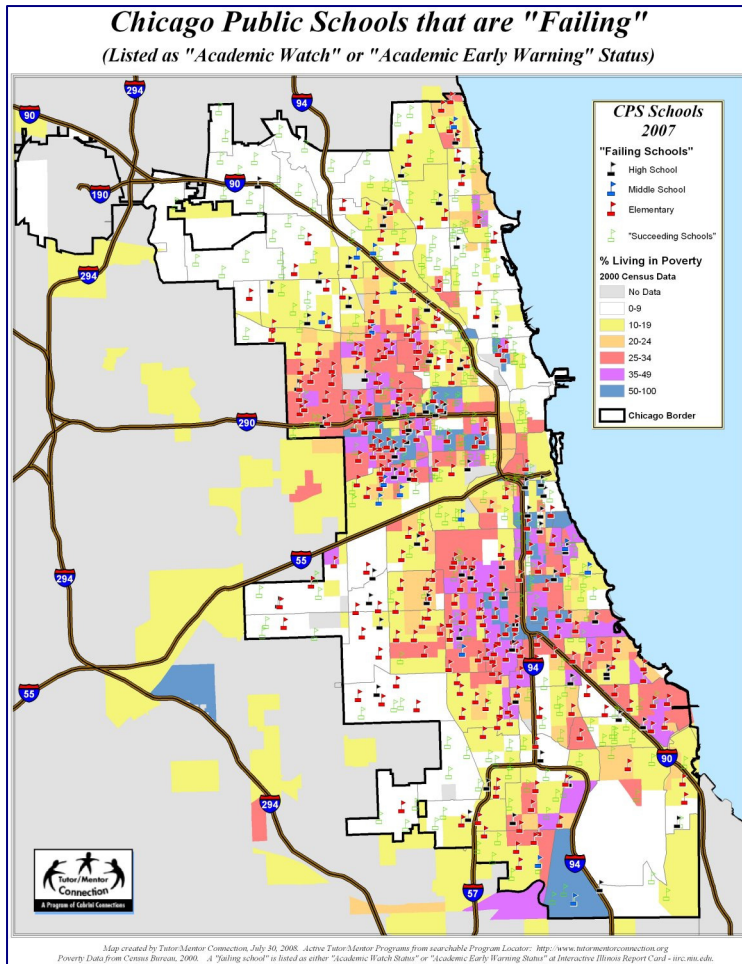


**What will it take to assure that
all youth are entering careers by age 25?**

How can you and your industry help?

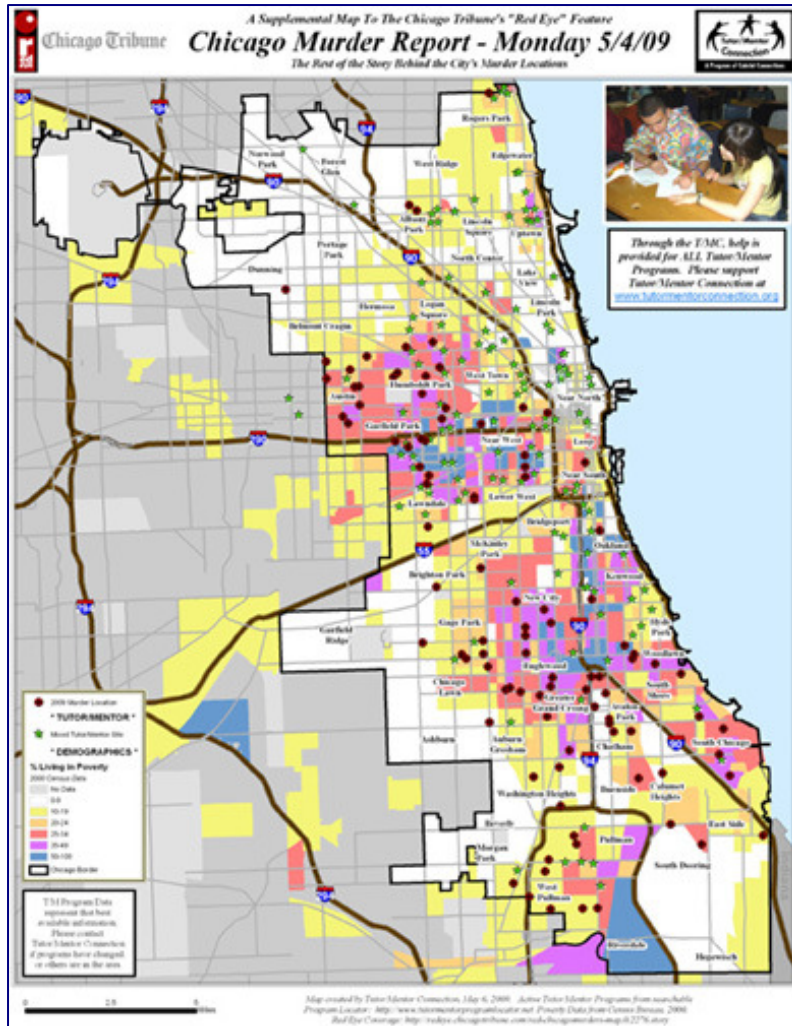
The shaded areas have poverty rates of 20% and above.

- **Poverty rates in the darker areas are 40% and above.**
- **The flags on this map are schools placed on the Illinois State Warning list in 2008.**



See more maps in the Program Locator section of <http://www.tutormentorconnection.org>

TOTAL QUALITY MENTORING: A mentoring-to-career strategy of the Tutor/Mentor Connection



Inner-city children and youth living in high poverty areas face greater challenges in reaching careers.

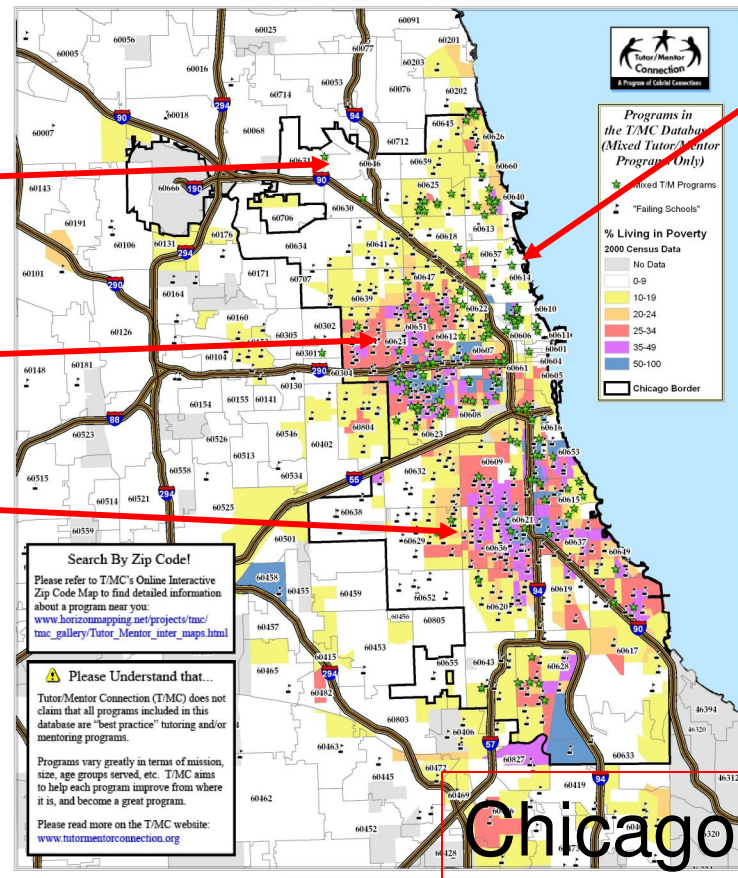
More than 200,000 school age youth in Chicago are at-risk due to poverty and associated risk factors.

See more maps at <http://mappingforjustice.blogspot.com>

Cabrini Connections, T/MC is a two-part strategy to help inner city youth reach careers.

*Mixed (Tutor and Mentor) Programs
in the T/MC Database*

2) We lead the Tutor/Mentor Connection (T/MC) which T/M programs grow in every poverty of Chicago



1) We lead a Cabrini-Green area tutor/mentor program called Cabrini Connections
www.cabriniconnections.net

In this presentation we are showing you the goals, strategies and accomplishments of the Tutor/Mentor Connection

As a corporate and civic leader, we invite you to become a champion for this effort, helping us raise visibility, volunteers and dollars to support the growth of total quality mentoring programs in every poverty neighborhood of Chicago.

While the leaders and volunteers of Cabrini Connections have raised more than \$5.4 million since 1993 to fund this effort, we need your help to raise the funds that will continue it for the next ten years.

High-risk youths who are kept out of trouble through intervention programs could save society as much as \$2 million a youth per lifetime."

From the Wall Street Journal, March 21, 1996

"The nation cannot afford to raise another generation of young adolescents without the supervision, guidance, and preparation for life that caring adults and strong community organizations once provided and again can provide."

From A Matter of Time: Risk and Opportunity in the Non School Hours. Carnegie Council on Adolescent Development •

Too few see this as an “education to careers” issue that not only effects poor kids, but also effects the future earning potential of most kids.

From Skill Wars, written by Dr. Edward Gordon

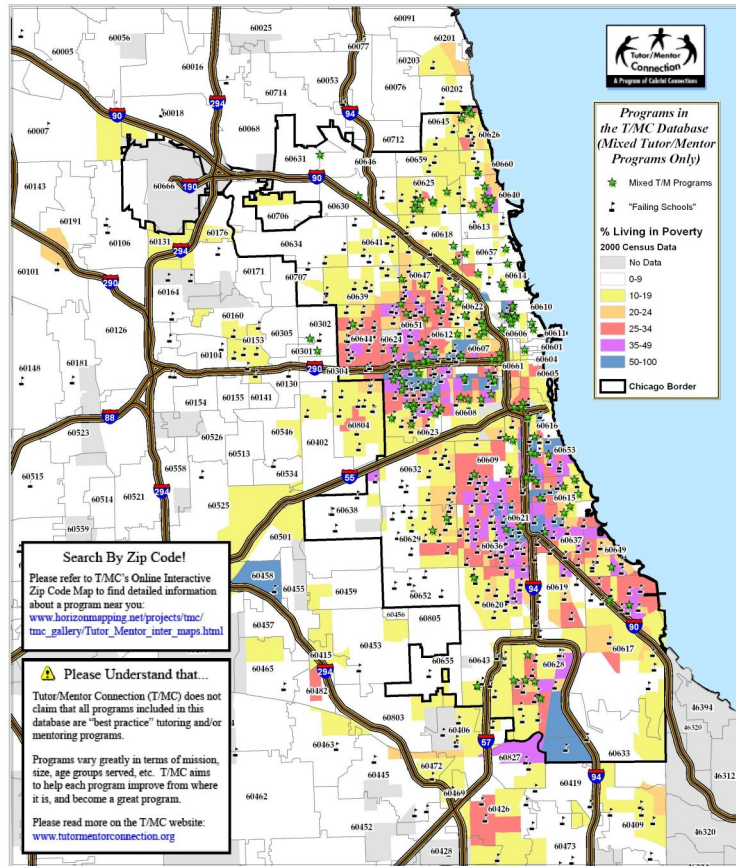


What will it take to assure that any youth born in a poverty neighborhood of Chicago in 2007...

...is in the first stages of a job and career by 2032?

TOTAL QUALITY MENTORING: A mentoring-to-career strategy of the Tutor/Mentor Connection

*Mixed (Tutor and Mentor) Programs
in the T/MC Database*



The green stars on this map are places that offer various forms of tutoring and/or mentoring during the non-school hours.

Visit the Program Locator database at <http://www.tutormentorconnection.org> and search for programs by zip code, type of program, and age group served.

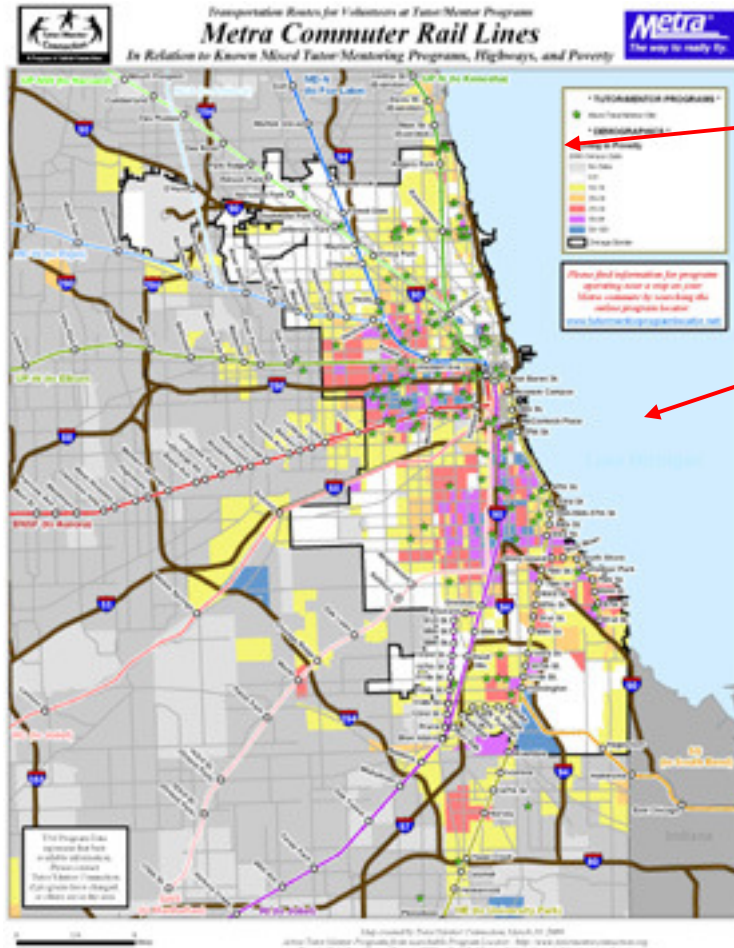


All tutor/mentor programs have common needs:

- * volunteers**
- * public visibility**
- * operating dollars**
- * technology**
- * training/learning**

While hundreds of small tutor/mentor programs are constantly seeking these resources, the T/MC leads creative advertising efforts that draw these resources directly to programs in different neighborhoods.

TOTAL QUALITY MENTORING: A mentoring-to-career strategy of the Tutor/Mentor Connection



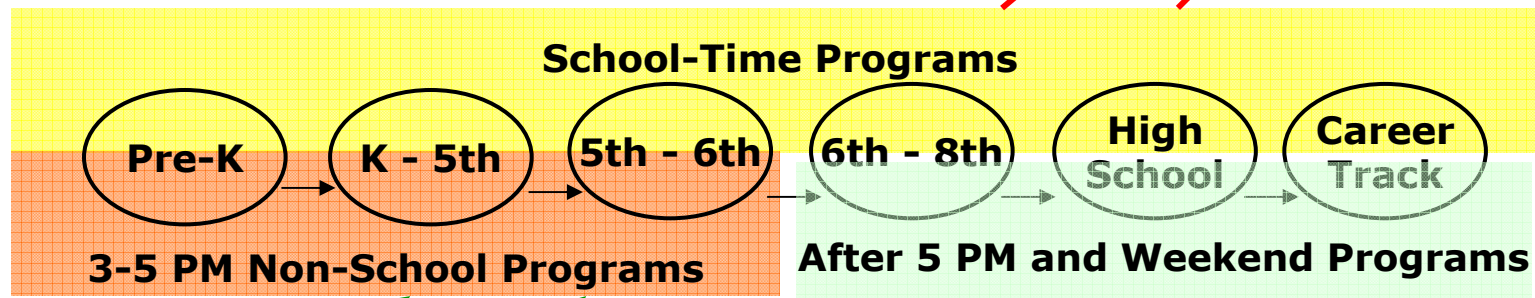
The Tutor/ Mentor Connection seeks LEADERS to help raise and distribute needed resources to every tutor/mentor program in the city and suburbs of Chicago.

Leaders should lead a distribution of resources into all high poverty neighborhoods

T/MC Goal:

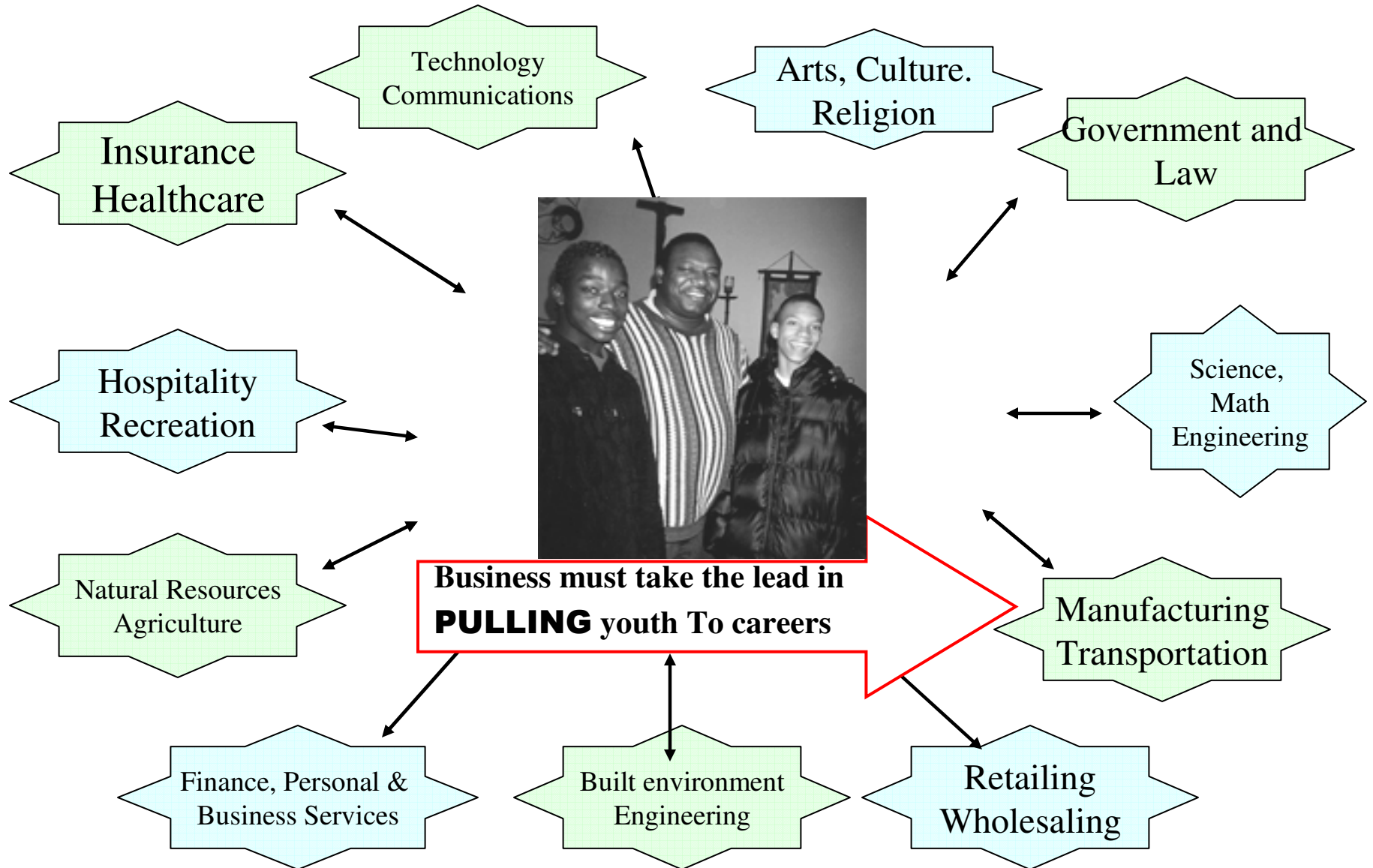
Help inner-city youth reach
Jobs & Careers by engaging
business as partners.

To SUCCEED
We must recruit business
leaders who will use their
resources in **PULLING**
Youth to Careers



To SUCCEED
We must help tutor/mentor
program leaders, volunteers,
schools and parents be more
effective in **PUSHING**
Youth to Careers

Our strategy is to enlist business leaders from every industry



Click and view an example of this strategy from the legal industry where the SunTimes Marovitz Lawyers Lend A Hand to Youth Program is raising money to fund tutor/mentor programs

<http://www.lawyerslendahand.net>



Business must take the lead in
PULLING youth To careers

Using internal and external marketing companies and trade associations can drive

- * volunteers,**
- * leaders,**
- * dollars, and**
- * technology**

to individual tutor/mentor locations in the same way that advertisers motivate customers to visit a store to buy their goods and services.



The Tutor/Mentor Connection has been building a four-part tutor/mentor leadership strategy since 1993

- * research**
- * public awareness and communications**
- * resource development**
- * training**



RESEARCH

The Tutor/Mentor Connection will be the most valuable resource for any stakeholder interested in mentoring youth to careers.

- * database of tutor/mentor programs**
- * web site library of tutor/mentor program information**
- * use of computer maps to show location of programs and potential resource providers**
- * links to information sites throughout the world**



PUBLIC AWARENESS

Every adult in the Chicago region will be reminded daily of where they can get involved, why they should get involved, and how they can help.

- * by drawing attention to all programs we create more frequent media attention**
- * seasonal events make the T/MC message timely**
- * use of the internet reaches millions**
- * business, trade group, faith and social network communications increase reach and frequency**



RESOURCE BUILDING

Every tutor/mentor program must be a best practice. Each must have a consistent flow of dollars, volunteers, training, technology, etc.

- * Sequenced events draw programs together, build visibility, generate resources for each program.**
- * T/MC strategy enlists organizations, businesses, hospitals, churches, etc. as partners**
- * Directory points resource providers to programs.**
- * Resources distributed to all poverty areas**



TRAINING

We cannot teach everything. However, we can make it possible for any youth, volunteer, program leader, business partner or donor to learn ANYTHING.

- * Email Newsletter to 4,500 people monthly.**
- * Web sites visited by 100,000 annually**
- * On Line Program Locator Directory points resource providers to programs.**
- * Conferences attract 300 per year**
- * Internet forums for collaboration & learning**

What have we accomplished?

- **More than 200 tutor/mentor leaders now work together to build capacity. Most did not know each other in 1993.**
- **Created annual recruitment campaign that now mobilizes volunteers for more than 100 agencies.**
- **Created May and November conference that now draws more than 300 leaders together to share ideas, network and build capacity –**
<http://www.tutormentorconference.org>

What have we accomplished?

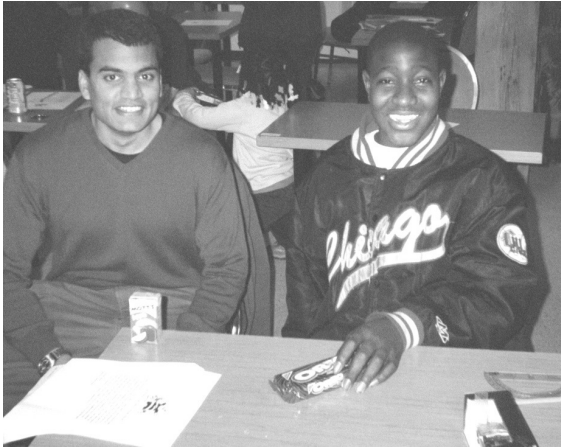
- **Created Internet strategy that connects programs, volunteers, donors and knowledge on an on-going basis**
- **Created public awareness strategy that has generated dozens of media stories and built a greater awareness of the needs of tutor/mentor programs**
- **Lend A Hand Program at the Chicago Bar Association/Foundation that has raised over \$2,500,000 for one-on-one programs**

What have we accomplished?

- **Created Internet based documentation system where anyone can track our process and duplicate our efforts. Visit OHATS at <http://www.vattsystems.com/ohats/Home.aspx>**
- **Created a database of more than 13,000 stakeholders. T/MC connects tutor/mentor programs, volunteers, donors and business leaders from Chicago with the world.**

What have we accomplished?

- **Demonstrated the power of a few people to change the world.**
- **Tutor/Mentor Connection offered these services, in the 3rd largest city in America, at a cost of less than \$220,000 in 2008 (starting with less than \$50,000 in 1994).**
- **This is a bargain for Chicago. Will you join us so we can make this effort even stronger?**



- “If this (initiative) is accepted and acted upon, it can change the way philanthropy and charities work together in America and throughout the world. It can change the future for millions of kids born into poverty each year.”

» --Daniel F. Bassill, President of Cabrini Connections and the Tutor/Mentor Connection



**Learn more about how you and
your company can mentor
inner city youth to careers
Visit these web sites:**

- * <http://www.tutormentorconnection.org>**
- * <http://www.tutormentorconference.org>**
- <http://www.cabriniconnections.net>**
- <http://tutormentor.blogspot.com>**
- <http://www.tutormentorprogramlocator.net>**

Email: tutormentor2@earthlink.net

Phone: 312-492-9614



**Cabrini Connections
Tutor/Mentor Connection
800 W. Huron, Chicago, Il. 60642**

A 501 c (3) non profit organization.