Academic Measurement and Achievement Mentor

Quality Function Deployment v1.0

Roof Legend
- ● Strong Positive[3]
- ○ Weak Positive[1]
- □ Weak Negative[-1]
- ■ Strong Negative[-3]

Matrix Legend
- △ Weak[1]
- ○ Medium[3]
- ● Strong[9]

Direction
- ↑ [1]
- ◎ [0]
- ↓ [-1]

Critical to Quality

Customer Response

Voice of Customer	Customer Importance	Portability	Configurability	Correctness	Accessibility	Reliability	Robustness	Scalability	Security	Installation	Maintainability	Assessment Availability	Reporting Availability	compasslearningodyssey.com	aplusmath.com	funbrain.com	kids.gov
Direction of Improvement		↑	↑	↑	↑	↑	↑	↑	↑	↓	↑	↑	↑				
Enter VOCs here (or enter them in the VOC domain)														0	0	0	0
Availability	5	△			○	●	●	△		△	△			4	3	4	4
Precision	3											●	●	3	3	2	3
Centralization and Efficiency	4			○		○								2	1	1	3
Clarity	3		○											3	4	3	4
User-friendliness	2	△	●		●	○	△	△		●				5	4	4	3
Assessments	5			○								●		1	1	1	1
Immediate scoring	5				○		△					○		5	1	1	1
Progress reports	3			○								●	●	1	1	1	1
Accuracy	4			●									●	3	2	3	3
Privacy	3								●					4	1	1	1
Absolute Importance		7	27	72	33	78	47	12	27	23	5	114	90				
[Min = 0.0] - [Max = 120.0]																	
Relative Importance		1.31	5.05	13.46	6.17	14...	8.79	2.24	5.05	4.30	0.93	21....	16....				
[Min = 0.0] - [Max = 30.0]																	

Competitive Benchmarks

	Portability	Configurability	Correctness	Accessibility	Reliability	Robustness	Scalability	Security	Installation	Maintainability	Assessment Availability	Reporting Availability
★ compasslearningodyssey.com	4	3	5	1	3	3	4	4	5	4	2	1
○ aplusmath.com	4	4	5	1	4	3	4	1	5	3	1	1
□ funbrain.com	4	3	5	1	0	3	4	1	5	4	1	1
◇ kids.gov	4	4	5	1	0	3	4	1	5	3	1	1

[Min = 1.0]

[Max = 5.0]