Sharing & Communication Through The Ages
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Through The Ages

1. Cave Paintings
   Farnese, 30,000 BC
   Who drew these cave paintings? Created to communicate, themes included animals and symbols for early man.

2. Pictograms
   China, 4000 BC
   Pictograms and hieroglyphs represented a concept, object, or activity and led to Egyptian hieroglyphs and Chinese characters.

3. Carrier Pigeons
   Greece, 770 BC
   OK, pigeons are cute, but they're great with directions, and rather fast bearing, according to the Ancient Greeks.

4. First Postal Service
   Persia, 549 BC
   Persian King Darius the Great created the First Postal Service - which hardly doubled on data and the gathering as well.

5. The Marathon Man
   Greece, 490 BC
   Ancient Greek Pheidippides ran 150 miles in two days with no training! To announce the Greek victory over Persia.

6. Holographs
   Rome, 2 AD
   Roman Emperor Titus sent coded orders daily by holograph to the mainland from his island, Capri. Alright! Kermit!

7. Paper
   China, 105 AD
   Ts'ai Lun of China took the inner bark of a mulberry tree, added water, pounded it into a pulp and voila, paper was born.

8. Town Crier/Bellman
   The UK, 1200 AD
   What did Town Criers tell the illiterate masses? Royal proclamations, local business and - of course - local business notes.

9. Daily Newspaper
   Germany, 1609 AD
   The first daily was the "Einkommens-Zeilung" published in Leipzig, 1609. The first English daily was the daily Courant, 1702.

10. Morse Code
    The USA, 1844 AD
    American Samuel Morse invents Morse code, a series of on/off clicks, dots or lights. Great for telephones!

11. Telephone
    The USA, 1876 AD
    Scottish engineer Alexander Graham Bell patents the electric telephone. No cameras or apps, but exciting nonetheless!

12. First Transatlantic Signal
    Cornwall to Newfoundland, 1902 AD
    Italian inventor Guglielmo Marconi transmits the first radio signal to travel the Atlantic Ocean.

13. 1st TV Broadcast
    Great Britain, 1920 AD
    Scottish inventor John Logie Baird transmitted the first television signal. Finally, something to point our radios towards!

14. ARPANET Launched
    The USA, 1969 AD
    The Advanced Research Projects Agency Network was the precursor network to what we now know as the global internet.

15. WWW
    USA, 1990 AD
    "What can you really say in 140 characters?" A lot, according to Twitter's 350m users - it's a micro-blogging marvel.

16. AIM
    USA, 1997 AD
    AOL pioneered Internet chat with AIM (AOL Instant Messenger) in 1997. Now we could all safely talk to total strangers!

17. Blogging
    USA, 1999 AD
    Everyone gets online - the launch of Blog.com and LiveJournal in 1999 led to a blogging explosion across the Internet.

18. Facebook
    USA, 2004 AD
    Based Harvard student Mark Zuckerberg created Facebook. Today it has an estimated 850 million users. Like?

19. YouTube
    USA, 2005 AD
    YouTube beds around user-generated content, with users uploading videos across the Internet. Totally viral, right?

20. Twitter
    USA, 2006 AD
    What can you really say in 140 characters? A lot, according to Twitter's 350m users - it's a micro-blogging marvel.
Who doesn’t love cave paintings? Created to communicate, themes included animal and symbols for early man.
Pictograms and ideograms represented a concept, object or activity, and led to Egyptian hieroglyphs and Chinese characters.
OK, pigeons are disease-ridden, but they’re great with directions, and rather load bearing, according to the Ancient Greeks.
Persian King Cyrus the Great created the first Postal Service – which handily doubled as data and tax gathering as well.
Ancient Greek Pheidippides ran 150 miles in two days (with no trainers!) to announce the Greek victory over Persia.
Roman Emperor Tiberius sent coded orders daily by heliograph to the mainland from his island, Capri. Alright for some!
Tsai Lun of China took the inner bark of a mulberry tree, added water, pounded it a lot – and voila, paper was invented!
What did Town Criers tell the illiterate masses? Royal proclamations, local bylaws and — of course — local business adverts.
The first daily was the ‘Einkommende Zeitung’ published in Leipzig, 1650. The first English daily was the daily Courant, 1702.
American Samuel Morse invents Morse code, a series of on/off clicks, tones or lights. Great (and disastrous) for the navy!
Scottish engineer Alexander Graham Bell patents the electric telephone. No camera or apps, but exciting nonetheless!
Italian inventor Guglielmo Marconi transmits the first radio signal to travel the Atlantic Ocean.
Scottish inventor John Logie Baird transmitted the first television signal. Finally, something to point our sofas towards!
The Advanced Research Projects Agency Network was the precursor network to what we now know as the global Internet.
American government releases control of the Internet and the worldwide web is born – hello light speed news and online shopping.
AOL (America OnLine) pioneered Internet chat with AIM (AOL Instant Messenger). Now we could all safely talk to total strangers!
Everyone gets a voice – the launch of Blogger.com and LiveJournal led to a blogging explosion across the Internet.
Bored Harvard student MarK Zuckerberg created Facebook. Today it has an estimated 850 million users. Like?
YouTube broke ground in user-generated content, with users uploading videos across the Internet. Totally viral, right?
What can you really say in 140 characters? A lot, according to Twitter’s 350 m+ users – it’s a microblogging masterclass.