

## WP 7.3 INCREASING THE IMPACT OF ISAFRUIT INNOVATION

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Other participants	<b>HR</b> ( The Horticulture and Food Research Institute of New Zealand Ltd)-New Zealand
<b>OBJECTIVES</b>	
<ol style="list-style-type: none"><li>1. To research the body of knowledge arising from the project, looking for opportunities to increase the innovative impact of its results and, therefore, increasing the competitive advantage of each of their members.</li><li>2. To make the project partners aware of suitability of their research results (as such or as a part of a bundle) to commercial exploitation.</li></ol>	
<b>TASKS</b>	
<p>Task 7.3.1. Knowledge and Information Platform Defined and Developed</p> <p>Task 7.3.2. Establish Database and Identify Ways to Increase IP Impact.</p> <p>Task 7.3.3. Prepare Reports to ISAFRUIT Core Group.</p>	