

WP 7.3 INCREASING THE IMPACT OF ISAFRUIT INNOVATION

Leader	IRTA (Institut de Recerca i Tecnologia Agroalimentàries). Agustí Fonts
Other participants	HR (The Horticulture and Food Research Institute of New Zeland Ltd)-New Zealand
OBJECTIVES 1. To research the body of knowledge arising from the project, looking for opportunities to increase the innovative impact of its results and, therefore, increasing the competitive advantage of each of their members. 2. To make the project partners aware of suitability of their research results (as such or as a part of a bundle) to commercial exploitation.	
TASKS Task 7.3.1. Knowledge and Information Platform Defined and Developed Task 7.3.2. Establish Database and Identify Ways to Increase IP Impact. Task 7.3.3. Prepare Reports to ISAFRUIT Core Group.	