

# Interview Matrix

## ***The Migrant Creative***

Taos/Tilburg PhD Program -- Laine Goldman

August, 2009 - October, 2009

The following individuals, many friends, have been working as media freelancers and/or have hired independent contractors. Many continue to work as freelancers while working full-time and some are transitioning to self-employment because of the economy, career or life changes. A few contemplate a “real job” and wonder what that truly means? Ethnicities, ages, media specialties and freelance assignments are varied. There are some in the group who have worked exclusively as freelancers for decades and others just starting their journey. This matrix provides a short biographical snapshot of their career achievements and current work status (primarily from their bios and publicly available sources) along with contact information. The only person listed I do not personally or presently know is Sarah Horowitz from the Freelancers Union. I admire her passion and will be contact her as the project moves forward.

# South

## **Carol Beck - Atlanta, Georgia, videographer**



After receiving her Master of Fine Arts degree in Film, Carol spent 8 years teaching production at the university level and working on her own independent productions. She has received numerous grants and awards including a prestigious Whiting Foundation Fellowship which helped fund a solo documentary project shot in the Lake Baikal region of Siberia.

In 1993, Carol relocated to Atlanta, Georgia and began working full time as a producer. She was the producer in charge of all non-broadcast film and video production for the Worldwide launch of the Mercedes-Benz M-Class as well as supervising video producer for many other major global meetings. She has produced film and video for a “who’s who” of multinational corporations: IBM, General Electric, The Coca-Cola Company, the Ford Motor Company, Xerox, Panasonic, The Home Depot, Honda, and Proctor and Gamble, among others.

No stranger to unusual display formats, Carol supervised post-production on numerous videowalls and graphic kiosks for the opening of the Phillips Arena in Atlanta, Georgia and produced museum-style installations for Cox Communications on their radio and television divisions. She produced a performance piece in the widescreen film format, Vistavision, which Panasonic premiered at CES in

January, 2006 on the world's largest plasma wall: one image filling forty 65" high definition plasma screens! She followed this with another plasma installation for Panasonic in 2007 that featured eight 103" plasma screens integrated with live performers. Also in 2007, she produced an innovative installation of circular animations for a global meeting in Bangalore, India. In 2008, she produced video for the launch of the Ford Flex.

In addition, Carol has specialized expertise in managing shoots with difficult and/or international logistics. Besides her extensive, independent work shot in Russia, Carol has trekked with the Pemon Indians in Venezuela, 'cast' kangaroos and koalas at a nature sanctuary in Australia, location scouted from her kayak at an Olympic whitewater venue, and yelled 'action' among the castles of Budapest. In 2004, she shot for the second time in both Australia and India as well as making her first production trip to Japan. In 2005, Carol produced work in both Paris and Beijing followed by productions in Germany, Amsterdam, and Beijing in 2007. 2008 saw her working on the islands of Kauai, and this year she spent two weeks in Spain working for a British client, and a month in Dharamsala, India documenting an innovative collaborative between Emory University and the Library of Tibetan Works and Archives.

Carol's hands-on technical background, combined with her thorough understanding of the history, art, and theory of filmmaking makes her a unique producer. She has an intimate knowledge of how things are crafted to impact audiences and the skill set to make it happen within the budget and scheduling parameters given to her. Having worked at various times in her career as a professional camera operator, sound mixer, and editor, she speaks the same language as her production and post-production team. Not just a techie, though, Carol is also a skilled interviewer, researcher, and content manager.

**Phone:** 404-561-0440  
**Email:** [carolbeck812@earthlink.net](mailto:carolbeck812@earthlink.net)  
**URL:** [www.nomadsland.com/profile/CarolBeck](http://www.nomadsland.com/profile/CarolBeck)

## Red Maxwell - Winston-Salem, North Carolina, Design and Branding



Red Maxwell is a proven design and branding professional with over 20 years experience in the marketing field. Prior to founding onramp Branding, Red started the in-house advertising design department at Polo Ralph Lauren in New York then became a principal and creative head of Design Factory, an international design and marketing boutique. A three time winner of the London International Advertising Awards, he has developed major brand introductions for Danone Foods, Foster's Brewing Company and RJR/ Planters LifeSavers. Red is also a pioneer of internet marketing and has launched online sites and promotions for Hanes, Duke Energy, Sara Lee Foods, Accenture and Yahoo!

Red has also held the position of the Chief Marketing Officer for the SilkRoad Equity family of companies, which include InterAct Public Safety Systems, SilkRoad technology, SolidSpace, TrueSystems and MissionMode.

Red has served on numerous boards for major non-profits such as the as the Juvenile Diabetes Research Foundation, the Southeastern Center for Contemporary Art and the Mental Health Association. He currently serves as National Chair of Online Communications and launched the number 1 Type-1 diabetes online social network, juvenation.org, for JDRF.

Red is the co-author of The Wall Street Journal Business Bestseller, The Big Moo.

**Phone:** 336-727-0711  
**Email:** [red@onrampbranding.com](mailto:red@onrampbranding.com)  
**URL:** <http://www.onrampbranding.com>

## **Lynne Brown - Winston-Salem, North Carolina, freelance graphic designer**



Lynne Brown's successful career in the field of visual communication and advertising spans over 25 years. A native of Kansas City, MO, and a graduate of the Art Institute of Atlanta, GA, she honed a natural creative talent and ability working in Atlanta on staff for Davison's Department Store (now Macy's) and Haas Coxe & Alexander, a well regarded firm that provides marketing and consulting services for non-profits.

Upon relocation to Winston-Salem, Brown was a Creative Manager at Sara Lee Home Shopping, 1989–1999, on a team that produced niche market catalogs and was instrumental in the development of Color Me Natural, a catalog that spoke to African-American women, and Just My Size, a catalog especially for full-figured women. Brown practiced translating marketing direction, and end-customer response to brands and products, into visual cues and copy, creating the right “voice” to inspire purchase.

In 1999, Brown opened Brio Visual Art & Communication providing design and graphic arts for marketing and advertising to clients from all sectors of the Triad area.

Brown served as a member of the Graphics Committee for LISC Winston-Salem, 2004 – 2006, helping this local CDC support group's management team develop brand-building strategies, including marketing collateral and PSAs.

In 2007, Brown was hired to help The Salvation Army Winston-Salem Area Command in the creation of a marketing package and application for the acquisition of a Ray & Joan Kroc Foundation matching grant of \$5,250,000 to build a community center in Winston-Salem.

Brown delivers a quality performance on all of her clients' projects — regardless of scope — and is passionate about helping them achieve the right visuals and perfect voice to achieve marketing goals.

**Phone:** 336-406-2289  
**Email:** [lynnefllore@yahoo.com](mailto:lynnefllore@yahoo.com)  
**URL:** [http://lynneolio.com/about\\_brown](http://lynneolio.com/about_brown)

**Carolyn Strickland - Winston-Salem, North Carolina, former award-winning advertising creative director returning to the workforce as a freelancer**



After graduating from Michigan State University, Carolyn Strickland began her advertising career as an assistant media buyer at D’arcy Masius Benton & Bowles/ Atlanta—the agency for Budweiser and home to a 25 cent beer machine. Due to her lack of math skills, she completely fabricated rating points –thus, the perfect segue into her next career-copywriting. She switched departments to become assistant to the Creative Director, then working up to copywriter, next following her former boss to his new agency, Babbit & Reiman. There, she created campaigns for Applebees and Scottish Rite Children’s hospital. Later, as an associate creative director at Cole Henderson Drake and Fitzgerald & Co, both in Atlanta, Carolyn created campaigns for the Ritz Carlton, Callaway Gardens and Dunlop Tennis equipment and Masland carpet. While at Deacon Day Advertising in Toronto Carolyn worked on BMW, Equal, and Stella Artois beer. Her work has won Addies, a Mercury Award for radio, and has been featured in CA, The One Show and the New York Art Directors Awards. She was also Adweek’s 1992 radio copywriter of the year. Carolyn now lives in Winston Salem where she occasionally does freelance work and has tried to improve her math skills. To no avail.

**Phone:** 336-577-9009

**Email:** [carolynstrickland@yahoo.com](mailto:carolynstrickland@yahoo.com)



## Midwest

### **Jimi Izrael - Cleveland, Ohio, hip-hop Social Critic**



Jimi Izrael, a friend and former student, is a hip-hop journalist and social critic. His opinion appears in the *Los Angeles Times*, *Salon.com*, *Philadelphia Inquirer*, *Chicago Tribune*, *Atlanta Journal-Constitution*, *American Spectator*, *The Plain Dealer*, and elsewhere. As a staff writer for the United Church of Christ, one of the largest mainline Protestant denominations in the world, he won religious news-writing and editing awards. As a staff writer for *New Times*' Cleveland Scene, he won awards for investigative and consumer journalism. He logs appearances on CSPAN, CNN, Fox News Network's "Hannity & Colmes" and "The O'Reilly Factor" as a pundit and culture critic.

Currently, he moderates "The Barbershop" for National Public Radio's "Tell Me More with Michel Martin," and blogs regularly for the Washington Post-backed *TheRoot.com* at "The Hardline." As a professor, he is a Presidential Fellow at Case Western Reserve University and teaching film and new media courses for Cuyahoga Community College in Fall '09 and Cleveland State University in Winter '10.

He is the author of "The Denzel Principle," being released on St. Martin's Press Feb. '10. As a screenwriter, he has optioned two scripts, "S-Town" and "The New Binky Show" to Hollywood producers and is currently shopping and developing a premium cable sitcom vehicle, "PornStar," for adult film actor Mr. Marcus.

As a lecturer, he speaks at conferences, colleges and universities on topics ranging from alternative journalism and opinion/editorial writing to hip-hop music, film, culture and politics.

**Phone:** 216-255-2025  
**Email:** [jimiizrael@gmail.com](mailto:jimiizrael@gmail.com)  
**URL:** [www.jimiizrael.com](http://www.jimiizrael.com)

### **Alan B. McElroy - Cleveland, Ohio, Screenwriter**



Alan McElroy was born in Cleveland, Ohio, attended Hawken School in Gates Mills, Ohio, and planned on becoming a novelist while majoring in psychology at Boston University, at Miami University in Oxford, Ohio and at Miami's European campus in Luxembourg. Shortly after graduation and marriage he taught himself to write his first screenplay from an article in Writer's Digest magazine. McElroy then moved to Los Angeles with his wife, Kymm, and one script in hand, and was picked as one of thirty individuals to join the Columbia Pictures Writing Program. From

that experience he acquired an agent and began writing full-time. McElroy made his directorial debut with "Under the Car" for the Discovery Program. A few of Alan McElroy screenwriting credits include *Spawn*, *Halloween 4*, *The Marine*, *Man and Wife*, *Fracture*, *Bonesaw*, *Left Behind*, *Layover*, and *Rolling Thunder*.

**Phone:**

**Email:**

**URL:**

## **King Hill - Cleveland, Ohio, President of Digiknow, Internet-branding**

King Hill | Principal, Marketing Strategist [khill@digiknow.com](mailto:khill@digiknow.com) King is an accomplished writer, speaker and strategist with a successful track record integrating computer technology into traditional marketing communications programs. He is responsible for supervising DigiKnow's marketing activities and also serves as a lead consultant with many of the firm's e-commerce clients. King is a frequent speaker on topics relating to Internet strategy and marketing, and is a regular contributor to FOX News. He has lectured on digital marketing communications to groups ranging from the European Marketing Organisation (sic) in Copenhagen, Denmark to meetings throughout America for the Public Relations Society of America, Women in Communications, Cleveland State University, the National Association Fund Raising Executives, and his daughter's elementary school class. The son of a beautician and a career US Navy submariner, King is known for his unusual, yet easy, business style. He takes his cues from a lifetime of business lessons learned on the street: shining shoes and running numbers (he didn't know it) at age 12, publicizing races at a Florida dog track at 25, handling media relations programs for actors such as Mark Harmon and Wesley Snipes in his late 20s, to forming a growing company called DigiKnow at age 36. His most important lesson came as a college intern/publicist for the Daytona Beach Kennel Club, a greyhound racing track in Daytona, Florida. That summer, a cadre of professional gamblers noticed King smiling, wearing expensive suits and generally having a good time. Eventually, they figured, "the kid must be the owner's nephew" and asked if he'd deliver a message to his "uncle."

They wanted the owner to consider building a new restaurant on the grounds, upgrading the eatery that had been there since 1947. King arranged the meeting and passed along the message about the restaurant. John Masoni, the owner, passed along to King the most important business lesson of his life. "Kid, what business are we in?" Mr. Masoni asked. "We are in the dog racing business," King replied. "How do we make our money?" he asked. "We get a percentage of all the bets made here (the 'handle')," King said. "What aren't our customers doing if they are eating?" Mr. Masoni ended the brief meeting saying, "I am not cheap. I just know where the money's made and that's where I invest. For example, I'd spend millions on more computers so we can take more bets between races." Bottom line, concentrate not on appearances but on where the money's really made. With this mantra ringing in his ears for nearly three decades, King has provided marketing communications counsel to organizations ranging from Adolph Coors Company, Pizza Hut, The Cleveland Indians, National City Bank, Cleveland Browns and The Goodyear Tire & Rubber Company. Along the way, he's established a reputation for employing unusual methods to achieve client goals, including creating a couch out of potatoes, converting a 1917 Packard Truck into a Christmas Package, and using a household vacuum cleaner and a box of rice to sell potato chips. After graduating from West Tech high school in Cleveland, King managed to teach himself English by reading a paper back book, "English for Foreign Students." He later earned a degree in journalism/public relations from Kent State University, where he now serves as a member of its Professional Advisory Board. In 2002, King received the journalism school's highest honor, the William Taylor Distinguished Alumni Award. In addition to his work with Kent State University, King is active with the Northeast Ohio Software Association, the Business Marketing Association, and the Cleveland Advertising Association. He is on the board of the Cleveland Advertising Association and Shoes and Clothes for Kids.

**Phone:** 216-906-0533  
**Email:** [khill@digiknow.com](mailto:khill@digiknow.com)  
**URL:** <http://www.digiknow.com>

## Bill Brokaw - Cleveland, Ohio, CEO of Brokaw, Inc. Advertising



Bill Brokaw founded the agency on April Fool's Day, 1992. That should tell you something. And so should his three business goals: to do great work, to make money, and to have fun. As Bill is fond of saying, "Two out of three ain't bad." Bill gained most of his advertising experience at DDB Needham (formerly Needham Harper Steers), D'Arcy, and J. Walter Thompson, working on national consumer accounts like Ralston Purina, Anheuser-Busch, McDonald's, Heath, American Electric Power, and Dad's Root Beer, just to name a few.

"A great ad," Bill says, "Should give you whiplash. It should raise the hairs on the back of your neck. It should be a visceral response to an outside stimulus. Or, it should make you laugh your ass off." Bill would know. One of his claims-to-fame is the creation of the "Ray Jay" spot for Natural Light. Psst, for all you whippersnappers out there, that spot was the "Whassup?" of his day. The "Yo quiero Taco Bell" for the '80s. And it was immortalized by Krusty the Clown on an episode of The Simpsons. That's when you know you've arrived, as part of our pop culture. A fact which makes us say, "Cowabunga, Bill. Cowabunga."

P.S. The Simpsons was a show in the 1990's.

**Phone:** 216-241-8003  
**Email:** [bbrokaw@brokaw.com](mailto:bbrokaw@brokaw.com)  
**URL:** [www.brokaw.com](http://www.brokaw.com)

Note: Mentioned connecting with Pat Pujolas his creative director 336-785-4540

### **Laura Paglin - Cleveland, Ohio, Independent Filmmaker**



Laura Paglin has been producing and directing films since she was a teenager. Her nostalgic comedy/drama feature, *NightOwls of Coventry*, tells the tale of cultural turf warfare in the 1970's, where a seedy all-night deli is the "theatre of battle". *NightOwls* was shown theatrically in several US cities as well as Toronto and is distributed by Cinema Epoch/ Koch Lorber Video. Paglin has also made several short documentaries, including *No Umbrella – Election Day in the City*, a street level view of the 2004 election day failures. *No Umbrella* premiered at the 2006 Sundance Film Festival and won many awards including the "Jury Award for Best Short" at the Full Frame Film Festival in Durham, N. Carolina and an "Audience Award" at the Sydney Film Festival. It was acquired by HBO documentary films and aired on Cinemax. Paglin is currently at work on "Eyes on the Speaker" a full-length verite doc about an unusually strict urban charter school.

**Phone:** 216-321-3280  
**E-mail:** [lpaglin@en.com](mailto:lpaglin@en.com)

**URL:** <http://www.noumbrella.org>

**Kasumi Minkin- Cleveland, Ohio, Filmmaker, Performance Artist and Digital Design Instructor Cleveland Institute of Art**



Kasumi is internationally celebrated as one of the leading innovators of a new art form synthesizing film, sound and video in live performance. She has won global acclaim for her richly expressive and compelling compositions in venues worldwide: from Lincoln Center with The New York Philharmonic to collaborations with Grandmaster Flash and DJ Spooky. Recently she performed at Württembergischen Kunstverein Stuttgart and at the Chroma Festival de Arte Audiovisual in Guadalajara, Mexico. She has performed twice at Carnegie Recital Hall.

**Phone:** 216-421-7945  
**E-mail:** [kminkin@cia.edu](mailto:kminkin@cia.edu)  
**URL:** <http://www.kasumifilms.com/>

## Marc Jaffe - Cleveland, Ohio, Writer and Screenwriter



Not one to toot his own horn, Marc Jaffe has been tooting other people's horns for many years now and quite frankly they are getting kind of sick of it. It's not like Marc doesn't have a horn. He's got lots of horns. For example, his stand-up horn. Marc has written stand-up comedy for Paul Reiser, Garry Shandling, Tim Allen and other big names, as well as performing his own stand-up in clubs around the country and for over a dozen TV shows.

Or, his TV writing instrument: Marc was a staff writer on Seinfeld and contributed several stories to the show as a freelancer, including the episode where Elaine exposes her nipple on a Christmas card, voted one of the top 10 Seinfelds of all time. Marc also wrote for Mad About You, Comic Strip Live, Comics Only and The Emmy Awards.

Sometimes, Marc plays more than one horn at a time. He's got the TV stuff going but still plays the author. Marc's written several books including *Sleeping With Your Gynecologist – Tales From My Marriage to an OB/GYN* and *Goo Goo Gaa Gaa – The Babytalk Dictionary and Phrase Book*. And he contributed to a couple of humor collections, namely *101 Damnations* and *Mirth of a Nation*.

More horns in Marc's closet include his having penned pieces for *Readers Digest*, *Spitball* magazine and he had a seven year run as a weekly, syndicated columnist for alternative newsweeklies.

Marc also sings while he plays. His voice has been used in hundreds of commercials for companies ranging from Goodyear to Pizza Hut.



And if Marc wanted to he could blow about being one of the writers and creators of a comedy game show called BONK which has had long runs in theaters, on cruise ships and at resorts. It is currently being developed for television. And, Marc has become an inventor, having created a magical Elijah's cup for the Jewish holiday of Passover where the wine disappears when Elijah is invited to drink at your Seder. He has sold nearly 1,000 at his web site [www.elijahdrinks.com](http://www.elijahdrinks.com).

**Phone:** 216-932-0290; (cell) 216-570-4080

**E-mail:** [marcjaffe@sbcglobal.net](mailto:marcjaffe@sbcglobal.net)

**URL:** <http://www.elijahdrinks.com>

### **Ayad Rahim - Cleveland, Ohio, Journalist and Blogger**

Migrated from Baghdad to Cleveland with family at the age of nine in 1971. In first year, fell in love with baseball, and Gaylord Perry became his first American hero. In college, studied history, political science and journalism. Worked as a journalist with the American-Arab Anti-Discrimination Committee in Washington; in Jerusalem for a year and a half; and then in London and Boston. Assisted author Kanan Makiya on his book Cruelty & Silence: War, Tyranny, Uprising & the Arab World. Contributed to the books "Iraq Since the Gulf War: Prospects for Democracy" and "Crimes Against Humanity: The transition from dictatorship to democracy in Iraq." Was research coordinator of Harvard's Iraq Research & Documentation Project for four years. Published in, among other places, The Wall Street Journal, The New York Times, Boston Globe, London Guardian and Jewish Quarterly. Worked extensively on and written about the Saddam-era documents. Lived with relatives in Baghdad for six months in 2004 and 2005, writing and reporting on daily events for local and national U.S. media. Was host of The Ayad Rahim Show, a radio program about 9/11 and the Arab world.

**Phone:** 440-666-9019; (fax) 615-534-7767

**Email:** [ayadrahim@hotmail.com](mailto:ayadrahim@hotmail.com)

**URL:** AyadStore: <http://www.amazon.com/shops/ayadstore>

The Ayad Rahim Show, a program about 9/11 & the war we're in:

<http://wjcu.org> on Saddam documents, The American Spectator:

[http://spectator.org/dsp\\_article.asp?art\\_id=10197](http://spectator.org/dsp_article.asp?art_id=10197)

New York Times blog "Day toDay in Iraq":<http://DayToDayInIraq.blogs.nytimes.com>

Live From Baghdad: <http://AyadRahimTripToIraq.blogspot.com>

## Steven Tatar - Cleveland, Ohio, Media Consultant, Creative Director and Entrepreneur



Steven Tatar is a multi-talented and multi-career designer, sculptor, and art director. Combining a sophisticated aesthetic and creative problem-solving with a business sensibility, he is known for his artistic engineering and design execution in a wide range of media. He has worked in corporate arenas as a Creative Director at American Greetings Corporation and marchFIRST; as well as for clients that include Timken, Dana Corporation, Penton Publishing, Museum of Contemporary Art Cleveland, and the International Childrens Games.

**Phone:** 216-272-6375  
**Email:** [steven@steventatar.com](mailto:steven@steventatar.com)  
**URL:** [www.steventatar.com](http://www.steventatar.com)

West

**Sloane Haywood - Tucson, Arizona, Multimedia Artist and Designer**



Sloane Haywood has been making art all her life. She has studied image and object making in a variety of media, and in a variety of settings, both formal and informal. Her body of work include two-dimensional images in both traditional media and electronic output. She also creates two and three dimension works in wood, fabric, glass, and plexiglass.

Most recently she has begun creating "ritual objects." This series to date includes a variety of images La Señora de Guadalupe in both one-of-a-kind originals, and very limited edition prints. Her love of the Madonna in all her manifestations was born in a Catholic childhood where religious art was a part of her daily environment. She boasts "I had the best collection of holy cards in the school."

Most recently she has begun creating "ritual objects." This series to date includes a variety of images of She has also completed a series of Black Madonnas and continues to create Fertility Fetishes, Talking Sticks, Catholic Rosaries and Buddhist Malas. Her ongoing series of batiked Prayer Flags—based on the traditional Tibetan concept—includes iconography and calligraphy from many world religions and First People cultures.

In speaking about this projects Sloane says, "Ritual inquires into the mysterious dimension of existence. Works of art created for ritual use are essentially functional. Throughout history they were made and used as a part of daily life to mediate between the known world and the invisible plane in which it rests. It is ritual which allows us to participate in a larger reality outside of our physical existence."

Sloane lives and works in her home studio in historic Armory Park in downtown Tucson, Arizona, USA. She also continues in her day job at the Arizona-Sonora Desert Museum where she creates interpretive panels, and development graphics in both print and for the web.

**Phone:** 520-629-0356

**Email:** [sloane.haywood@gmail.com](mailto:sloane.haywood@gmail.com)

## **Eve Brandstein - Producer, Director, Casting, Artist, Writer, Therapist**



Ms. Brandstein created the series "E/R", starring Elliot Gould, for CBS, a "Who's the Boss?" spin-off, "Charmed Lives" for ABC, and "Small Victories" for NBC, which she also directed. She segued to producing and writing deals at Columbia Television, Castle Rock Entertainment, and Stephen J.

Cannell Productions. For Castle Rock Entertainment, she executive-produced the "Homeroom" pilot for the ABC series starring Darryl Sivad, and "Julie Brown: The Show" for CBS. Recently she produced PAX's first comedy pilot, based on the stand-up humor of Jeff Allen.

She also has a long-standing writing and producing partnership with the Emmy Award-winning writer, Anne Beatts, under their B-Girls Productions banner. B-Girls has been under contract at Castle Rock Productions and Stephen J. Cannell Productions, where they wrote five network pilots and produced "The Belles of Bleecker Street," for ABC. Recently they wrote and produced a Nickelodeon pilot with Tollin/Robbins for Amanda Bynes. They also wrote a pilot, "Divastated", for VH1.

Ms. Brandstein's First Lady Productions has had development/production deals with HBO Independent Productions and with Norman Lear on a half-hour series for ACT III Productions. She also helps to package low-budget feature films. In 2001 she associate-produced the following features: "Night Class" with Sean Young for Symphony Films, "The Warrior and The Amazon" with Patrick Bergen, "Warrior Angel" with Rutger Hauer, Arnold Vosloo and Joanna Pakula, "Endangered Species" with Eric Roberts, and "A Man Called Rage" with Lance Hendrickson, Daniel Goddard, and Sherilyn Fenn for Fred Weintraub and Tom Kuhn.

Most recently, Ms. Brandstein Associate Produced "The Pumpkin Karver", directed by Robert Mann, to be released October 2006. Along with her partner, Anne Beatts, for B-Girls Production, she produced and directed the television series "John Waters Presents: Movies that will Corrupt You" for hereTV.

Eve Brandstein was executive in charge of Talent and Casting for PAX-TV, where she cast all new shows for the network since its inception in 1998. Among the outstanding series she was responsible for are "Mysterious Ways," "The Ponderosa," "Doc," "Christy," and many television movies, including "The Miracle of The Cards" and "Anna's Dream." The Eve Brandstein Casting Company is also active in freelance casting for other television and film productions.

Eve Brandstein spent ten years working for Norman Lear, where she cast many of his great hit shows of the Eighties, as well being a producer and a Vice President at his companies.

She was the executive in charge of U.S. Talent and Casting for Alliance/Atlantis Entertainment, where she was responsible for the development of new projects, overseeing all Los Angeles

based-casting for Diane Keaton's "Northern Lights" for the Disney Channel, the series "Fast Track" for Showtime, the feature film "Strike," the series "Due South", John Woo's "Once A Thief", "Total Recall - The Series," "Little Men," "Welcome To Paradox," and "Beastmaster," to name a just few.

**Phone:** 213-503-9996

**Email:** [bxyves@aol.com](mailto:bxyves@aol.com)

**URL:** [www.evebrandsteinproductions.com](http://www.evebrandsteinproductions.com)

### **Dr. Maisha Hazzard - Los Angeles, California, Radio Commentator**



Dr. Maisha Hazzard, is a Metaphysical Minister and Teacher, a writer, Behavior Change Communication Specialist, and an Artist. She holds degrees in Communication (Ph.D); Transpersonal Counseling (Ph.D); Behavioral Science (M.A.) Metaphysics (M.Msc.) and Pan African Studies and Theatre Arts (B.A.) She spent 20 years as a university professor and international consultant and 20 simultaneous years writing, directing, performing, and producing in performing arts and media arts programs on three continents. Currently, Maisha Hazzard is President and Founder of Khepra International Ministries and Khepra Institute for Applied Metaphysics based in Los Angeles.

**Phone:** 310-623-0120  
**Email:** [maishahazard@pacbell.net](mailto:maishahazard@pacbell.net)  
**URL:** [www.blogradio.com](http://www.blogradio.com)

East

## **Bill Cavanaugh - NYC, Audio Post Production Mixer, Composer, and Sound Designer**



Audio Post production mixer, Composer, Sound Designer. Composed music for film, TV Commercials. Mixed network and cable TV Series for 30 plus years.

2004- Present Audio Mixer/Sound Designer/President RazorMix, Inc. All major Networks and Cable. Currently Mixing WGBH's "NOVA Science NOW"

2002-2007 Senior Audio Mixer/Sound Designer/Chief Engineer @ Tonic Digital, New York, All major Networks and Cable.

1998-2001 Senior Audio Mixer/Sound Designer @ National Sound, New York Long and Short form Mixing, All major Networks and Cable.

1993-1998 Audio Post Production Mixer/ Sound Designer@ HSR/NY MTV Promos, Network Commercials, Long and Short Form Mixing. Mixed "Denise Calls Up" winner Camera d'Or Canne Film Festival. All major Networks and Cable.

1991-1993 Audio Post Production Mixer/ Sound Designer@ Sync Sound, New York. MTV Promos, Beavis and Butthead Mixer, Long and short form mixes All major Networks and Cable.

1989-1991 Audio Director/Studio Designer CPN Television, Tampa, FL

1988-89 Senior Product Specialist for Interface Design for New England Digital/Synclavier, White River Junction, VT

1987-88 Staff Composer@ Ciani Musica. Production Coordinator for Suzanne Ciani's Grammy Nominated "Neverland", New York

**Phone:** 212-369-3040  
**Email:** [billborg@nyc.rr.com](mailto:billborg@nyc.rr.com)

## **Kate Farell - NYC, Videographer and Producer**





Kate has volunteered at Millbrook's Farmer's Market for the past three years, instituting a free art table for children. She is currently one of the Market co-managers. She has written several community focused articles for both the Millbrook RoundTable and Millbrook Matters. She lives in the Village with her partner Scott Tumblety. Scott's daughter, Willow, earns community service hours for Rhinebeck High School working at the Millbrook Farmer's Market.

Kate Farrell was involved in her community at an early age, serving as secretary to the Planning Board in Norwood, Pennsylvania while still in high school. Her commitment to community service was inspired early on. Her father, Bill, served on the local Town Council and volunteering was stressed during her twelve years of parochial school training.

Kate in New Orleans producing a documentary, Spring 2007

After attending Pennsylvania State University as an undergraduate and Ohio University graduate school, she lived in New York City for 20 years, working as a freelance sports television producer for NBC's Olympic Unit, ABC, CBS, ESPN and various production companies. Farrell has won four Emmy Awards for her work on the Olympics and a Cine-Golden Eagle Award for her HBO documentary on Ladies' Figure Skating. As Executive Producer at WEtv until 2006, she managed teams of producers, editors and writers while creating and guiding original programming for the network that caters to women. Her WEtv production, "Women at War: Coming Home", won a Gracie Award in 2007.

Kate has served as Vice-President of the Co-op Board of 185 W. Houston Street and on the Consistory of Collegiate Middle Church where she continues to work on media projects including two recent documentaries about New Orleans.

**Phone:** 917-208-6404

**Email:** [katefarrell@optonline.net](mailto:katefarrell@optonline.net)

## **Sarah Horowitz - NYC, Freelancers Union, Founder and Executive Director**



I started Freelancers Union because I believe in the radical notion of fairness: we should all have access to the social safety net, regardless of how we work.

Some people freelance because they want to, and some freelance because that's just the way their industries work. But either way, our independence means a lot to us.

Ideally, we would live in a social and economic system that supports independent work. After all, our services are in demand, and we're still paying taxes and supporting the economy. . . just like the folks in the cubicles.

The reality, however, is that while the independent workforce has grown to 30% of the U.S. population, employment laws have not been asked to adapt.

The only reason that freelancers must struggle to survive with an outdated social safety net is because there has never been a movement to represent independent workers and act for change.

Freelancers Union is central to that movement. I hope you'll join us.

Member Services

Freelancers Union

20 Jay Street, Suite 700

Brooklyn, NY 11201

Toll-Free Numbers:

Tel.: 800.856.9981

## **Tennille Robinson - NYC, Editor Black Enterprise**



Tennille (ASK FOR BIO ON MONDAY)

Small Business Editor

Black Enterprise Magazine

130 5th Avenue, 10th Floor

New York, NY 10011

**Phone:** 212-886-9622

Email: [robinsont@blackenterprise.com](mailto:robinsont@blackenterprise.com)

## Sheryl White - NYC, Award-winning Copywriter

My friends and colleagues say my career is going to the dogs. My two yellow mutts, that is. But they have needs -- the need to be fed, walked, and spoiled rotten -- and it's my job to fill those needs that makes me so driven to work.

Not that I don't love my work. I do. And I've worked on just about everything under the sun -- from telco to toys to pharma to automotive to financial. You name it, I've written about it. (Take a look at my resume and see for yourself.) I've launched major brands, created impactful CRM programs, and written award-winning work for every medium: TV, radio, print, direct mail, and Web -- for the U.S. and global markets. The tougher the challenge, the more I enjoy it. So if you have needs, too -- the the need to get your product or service seen, heard and talked about to look like a hero to your boss and to get the job done right the first time, just give me a call. Find out what it's like to work with a writer who's trained to do it all.

Gotta go. The dogs are at the door giving me that look.

VP, Group Head Saatchi Healthcare/Glow Worm for the last five years. Clients include Ameriprise Financial, Merial/Frontline & Heartgard (DM & Web); Embrel; Nexium; Attace; Sanofi-Aventis (new product launch -- Global and US, DM & Web); Nasacort; and Takeda/Amitiza. Freelance work from 1/95 - 2002 includes MMW of Manhattan; Mercedes-Benz of North America; CarQuest Auto Parts; GM Corp.: Buick, Jguar; Volkswagen; USA Network; Bravo; Sports Channel America; CNN; The History Channel (She has so many clients that I'm tired from writing. . .)

**Phone:** 212-360-1181 NYC; 845-679-7580 Woodstock

**Email:** [swhite3614@aol.com](mailto:swhite3614@aol.com)

