



Caboolture Area
Schools Industry
Links Scheme

“Find Your Mob A Job”

**Moreton Bay Regional Council
Indigenous
Employment and Career Expo**

Moreton Bay Youth Attainment Transitions Consortium

**Partnership Brokers
CASILS
Caboolture Area Schools Industry Link Scheme
2010**

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EXPO REPORT

“Find your Mob a Job”

Indigenous Employment, Jobs and Career Expo



INTRODUCTION

The Indigenous Employment, Jobs and Career expo was held at the Narangba Community Centre on Wednesday 30 June 2010. This was the week before NAIDOC week. The Expo had a NAIDOC theme to assist with the promotion of the event. The theme for NAIDOC week in 2010 is “Unsung Heroes – Closing the Gap by Leading the Way”.

With a 100 jobs on the board, 67 vacancies filled, 39 exhibitors and approximately 300 participants attending the day it was deemed a great success. Not only did the intended Indigenous youth attend but they brought their family members and friends with them to enjoy the day.

37 exhibitors and 28 participant survey sheets were completed with the majority of comments praising the day’s activities with many suggesting that this become an annual event.

Aims

- To expose employers to the benefits of employing Indigenous Australians
- To increase access to employment opportunities for Indigenous Australians
- To provide promotional opportunities for employment service providers
- To provide an opportunity for employment service providers to access practical learning’s from cross cultural awareness training
- To identify and map community issues/challenges in accessing employment/ employment services providers

Date Wednesday 30th June 2010

Duration 9am – 3pm

BACKGROUND TO THE EXPO

Advancing the economic and social wellbeing of the Indigenous Population within the Moreton Bay Region has been a priority discussion point within Council and the Indigenous Community via the Murri Net work Meeting agendas in 2009. Moreton Bay Regional Council recognised that the growing rate of Indigenous Population making this their home is due in part to the lifestyle advantages and possible opportunities in both employment and education that this region has on offer. It is worth noting that the Moreton Bay Regional Council wishes to be known as the preferred employer for the Indigenous Community, now and for Generations to come.

In 2009, the North Regional Murri Network identified a need for the implementation of a community project that:

- Promoted employment opportunities for Indigenous people across the Moreton Bay area;
- Increased cultural awareness within the Employment Service Providers (ESP) sector;
- Increased equity in job creation and access for indigenous people;;
- Increased community awareness regarding access to Employment Services; and
- Provided opportunities for Indigenous people to reinstate community respect and family status through employment.

At the Murri Network Project Planning meeting held 19th January, 2010 an Indigenous Employment Expo was discussed as a potential mechanism for meeting the above stated objectives.

This project was identified as one of the network's key project priorities for 2010.



Stage One

Completed 23/04/2010

- To identify and map cross cultural issues impacting on the employment service providers sector
- Develop tools/resources for employment service providers to better engage the Indigenous community
- To empower the employment service providers network to adopt a continuous improvement approach to service provision for the Indigenous community
- Aboriginal and Torres Strait Islander Employment Expo



Stage Two

Commences 30/06/2010

- To increase access to employment opportunities for Indigenous people
- To provide promotional opportunity for employers/job network providers
- To provide an opportunity for employment service providers to practice learning's from the cross cultural training
- To identify and map community issues/challenges in accessing employment/job network services
- To provide quality service and advice through intensive one on one interventions through workshops, displays and static displays.



FEATURED EVENTS

Opening Ceremonies

Uncle Alex Davidson - Traditional Owner - Welcome to Country
Cr Greg Chippendale – Deputy Mayor
Jon Sullivan MP – Member for Longman
Sam Backo – MC



Sam Backo – MC

Activities and Workshops

Personal one-on-one resume writing
Employer Incentives
Traditional Dancing
Try-A-Trade marquee
Construction Skills QLD – Simulator
Queensland Fire and Rescue – Photos in uniform
Biray Mari – Craig Wright - Face Painting and Indigenous Dancing lessons
Dreamtime Kullilla Art – Michael Connolly - Boomerang Throwing, Didgeridoo playing, Banner Painting



Try-A-Trade Marquee

Entertainment

Didgeridoo playing
Wakka Wakka - Aboriginal Dancers
Meriam Bezlams - Torres Strait Islander Dancers
Angus Rabbit and Band
Sam Backo MC introducing and interviewing exhibitors, updating activities



Wakka Wakka - Aboriginal Dancers

Lunch

A sausage sizzle, delicious cake and biscuits, tea and coffee were supplied free of charge to all participants on the day. Thanks go to the Deception Bay Lions Club Women's Auxiliary for their effort.

A special free sausage sizzle and cold drinks were also organised by Smart Employment Solutions. Brilliant, thanks

Lucky Door Prize

Redcliffe Travel sponsored the lucky door prize, \$400 worth of travel vouchers.

Giveaways

All exhibitors and stallholders had lots of free giveaways from shaped stress balls, hand held back massagers, lollies, helium filled balloons, coloured wrist bands, water bottles and lots more.



Smart Employment Solutions

EXHIBITORS

Education

Australian Catholic University

Business and Industry Employers

Australia Post

Qld Fire & Rescue

Australian Electoral Commission

Queensland Ambulance Service

Government Departments

Centrelink

Regional Development Australia

Department of Economic Development & Innovation

Community / Not for Profit Groups

NAIDOC

Bargumar / KIPA

CAYS Connect

The Benevolent Society

Steps Disability Qld. Inc

Worldskills Australia

Queensland Working Women's Service

CAYS Connect



The Benevolent Society



Recruitment Agencies

- Red Cross
- ABI Group
- Busy At Work
- Defence Force Recruiting
- Employment Services Qld
- Epic Employment Service
- Help Enterprises Employment Max Employment
- Mission Australia
- Steps/Cadet



Busy At Work



Epic Employment Service

Defence Force Recruiting



Training Organisations

MEGT
P-Plate
AFL SportsReady
Smart Employment Solutions
Skilling Solutions
Skills Tech Australia
Careers Australia
Journey Forward
Small Business Solutions
Acclaim Apprentices and Trainees
Construction Skills Queensland
Aboriginal Centre of the Performing Arts



Get Smart – Free sausages
&
Skills Tech Australia – Learning how to change a tyre



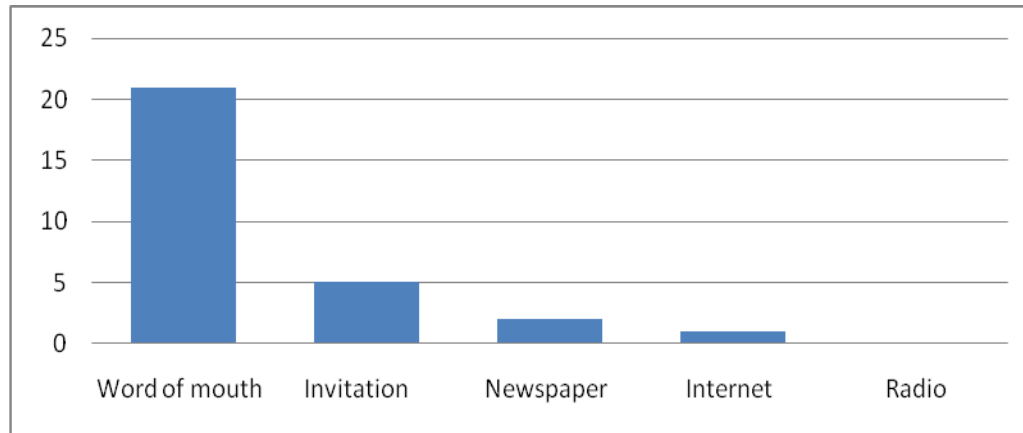
AFL SportsReady

SURVEY RESULTS

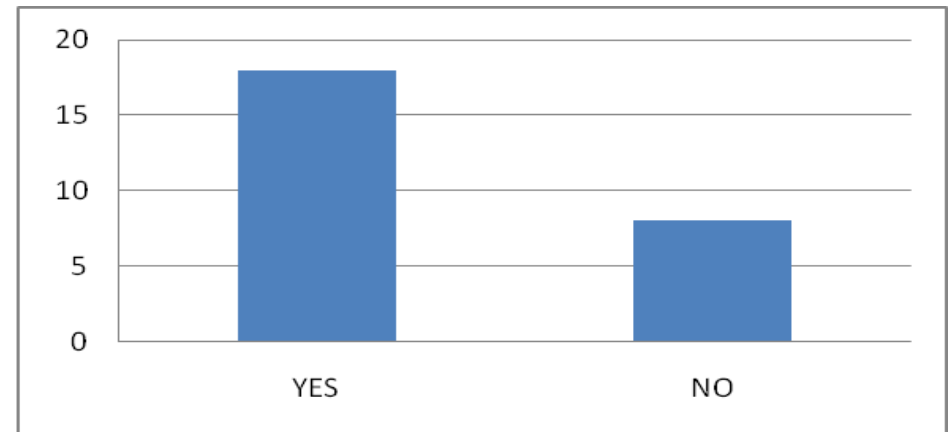
Participant Statistics

Two surveys were taken during the day. One aimed at the exhibitors / stallholders and the other aimed at the participants and their families. These results have been collated and transformed into a more easily read graphic format. For the details please see the appendices

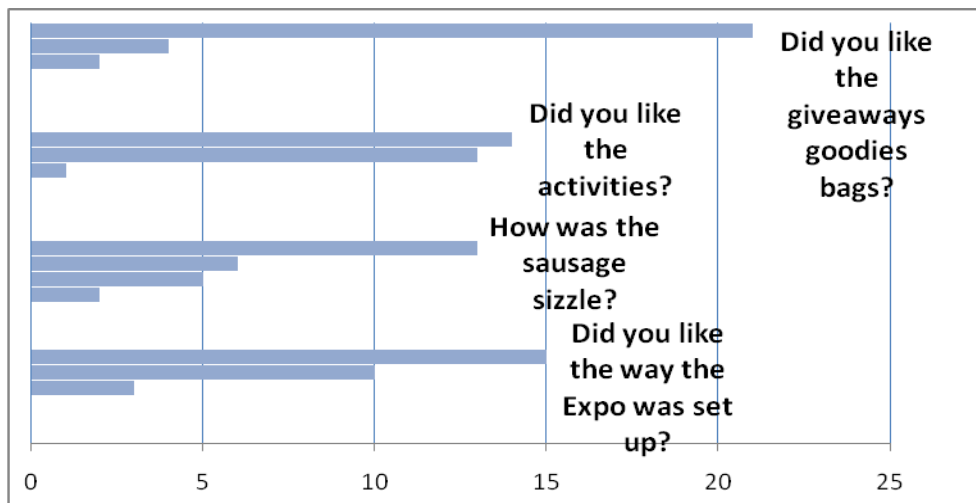
How did you find out about this Expo?



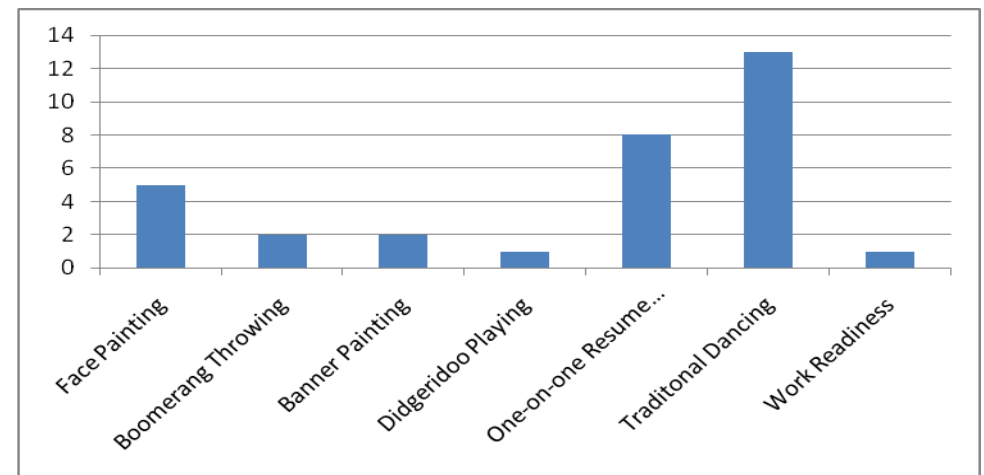
Did you get a job prospect?



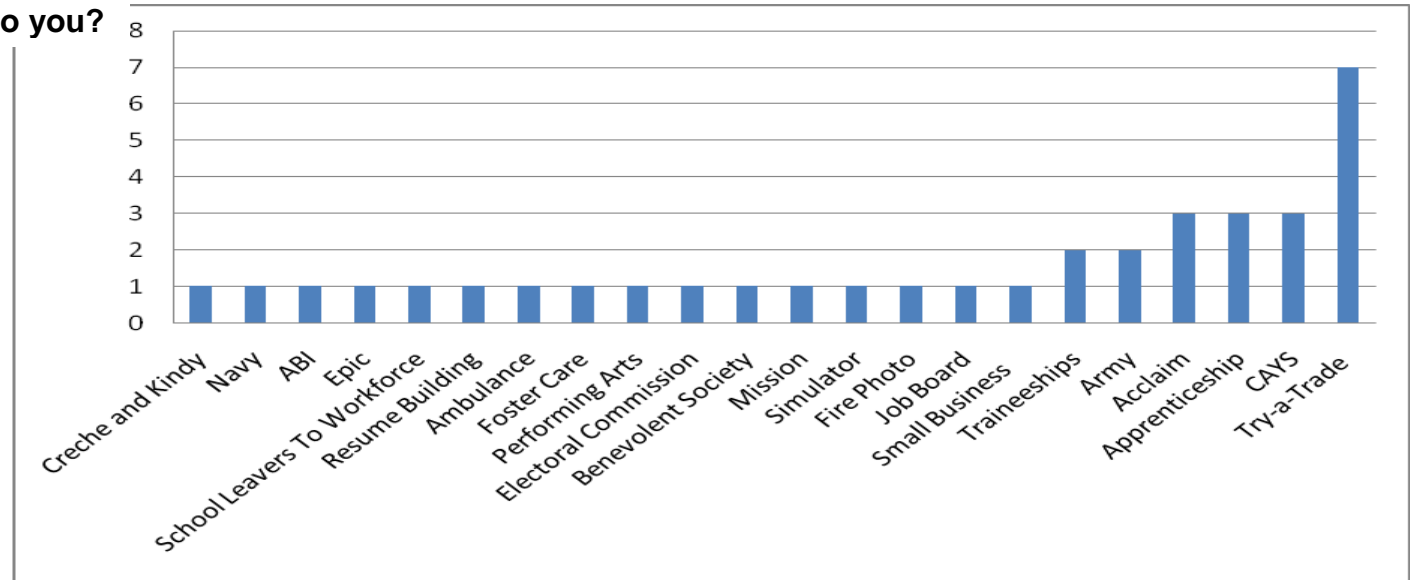
Overall how would you rate the following aspects of the Expo?



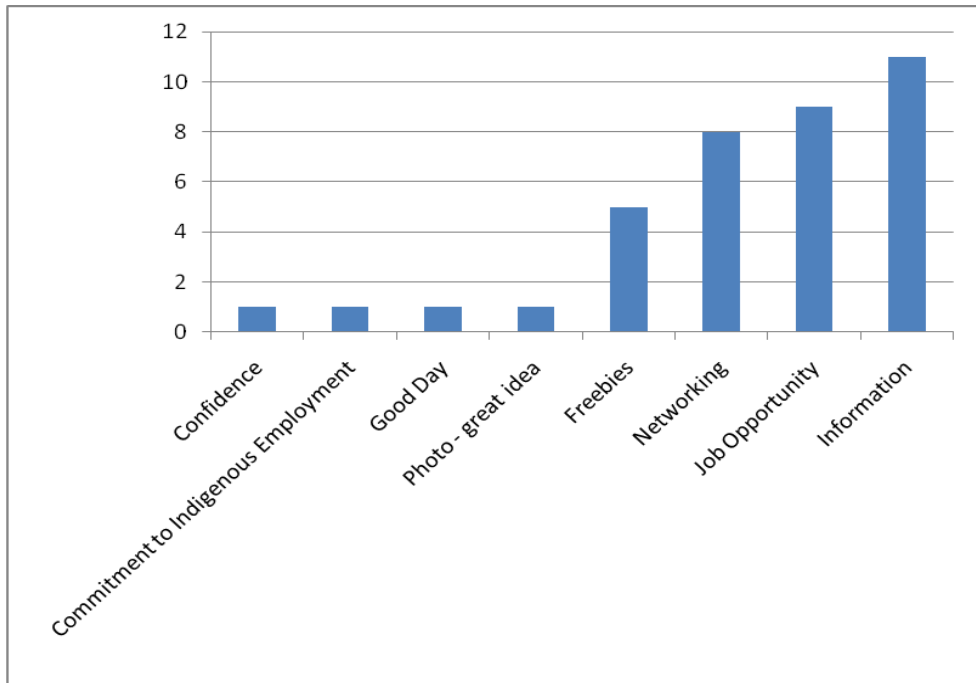
Which workshops / activities did you attend?



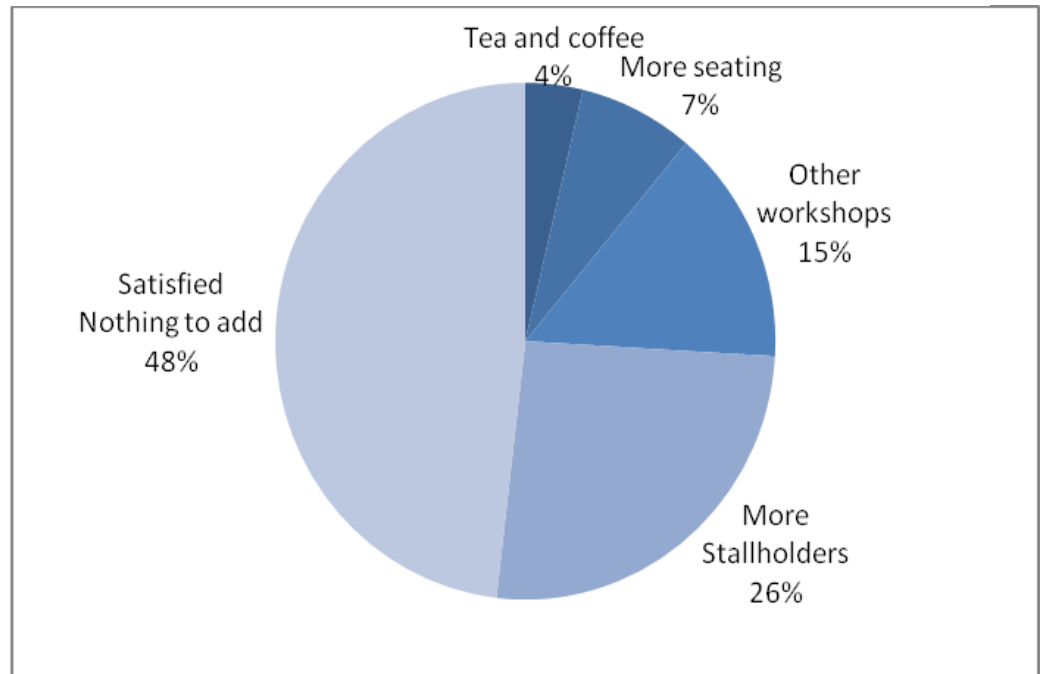
Which stall / activity was most helpful to you?



What did you get out of the day?



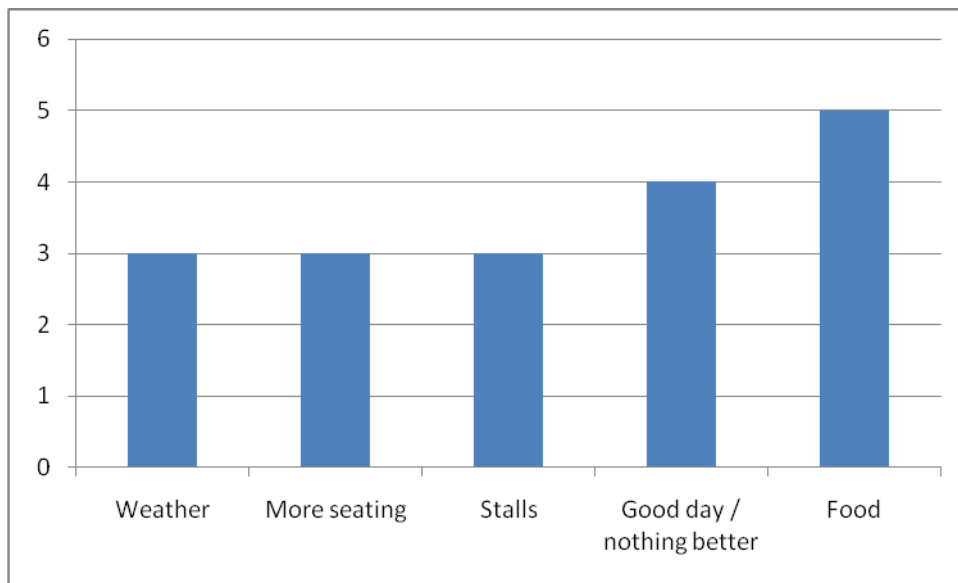
What other activities would you like to see included next year?



Any comments or suggestions for what could be done better?

Individual comments are listed below and the rest were collated according to wording or intent and placed into a graph, below.

- Next time invite a speaker who has got a job through here
- Advertise through school newsletters
- Bigger hall
- Intercouncil relationship
- More entertainment
- More free food
- More often
- More stuff



What is your post code?

Some participants travelled a very long way to attend this expo.

Albany Creek
Ascot
Aspley
Bald Hills
Banyo
Brisbane
Bundaberg
Caboolture
Clontarf
Dakabin
Everton Park
Morayfield
Petrie
Redcliffe
Rothwell
Samford

Participant Comment Summary

Questions

Sample of Answers

What did you get out of the day?

Confidence
 Commitment to Indigenous
 Employment
 Good day
 Photo - great idea
 Information
 Information
 Definitely plenty of knowledge

Interview to join army
 Electrician at Try-a-Trade
 Possibility of job
 Good job prospects
 Hopefully a job
 Job prospects
 Got into hospitality
 Opportunities
 Volunteer fire-fighter

It helped - info about diesel
 mechanic
 Info - where to find stuff
 Information
 Info
 Helpful info
 Lots of info
 Lots of info on auto
 apprenticeship
 Info on hospitality

Social/networking
 Networking
 Very good - cultural
 background
 Networking
 Networking
 Networking
 Community interaction
 Contacts

What additional sites or displays would you like to see included?

All good
 ACPA indigenous dancers not
 here
 Chairs to sit on – for the
 elderly
 Dancers teaching little kids
 (cultural)
 Didgeridoo playing
 Enough

Enough
 Life skills stall e.g. cooking
 demonstration
 Mentoring
 More chairs
 More on childcare
 More on hospitality
 More photos
 Nothing else

Rugby
 Info to more people send to
 Brisbane City Council
 Coolamon calendar
 Nothing to add
 Qld police not here
 Resume writing - keep it

Info to more people
 send to Brisbane City
 Council Coolamon
 calendar
 Some fun stuff
 Sumo wrestling in body
 suits
 Tea and coffee tent

Any comments or suggestions for what could be done better?

Next year invite a speaker who has got a job through here
Advertise through school newsletters
Apply for a job here and now
Bigger hall
Different food - chips

Good
Good day
Inter council relationship
Less rain
More entertainment
More food for diabetics
More free food

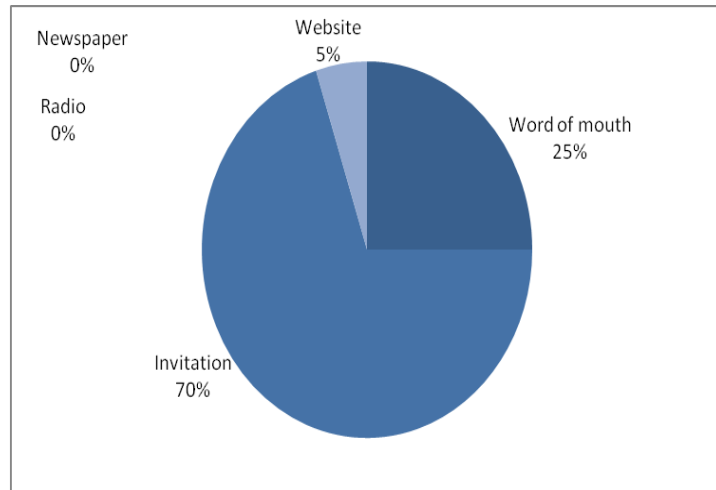
More often
More stuff
No agents for people in entertainment
No rain
Place for elders to sit and relax
Sausages ran out of bread
Try-a-trade inside or closer
Weather

SURVEY RESULTS

Exhibitor / Stall Holder Statistics

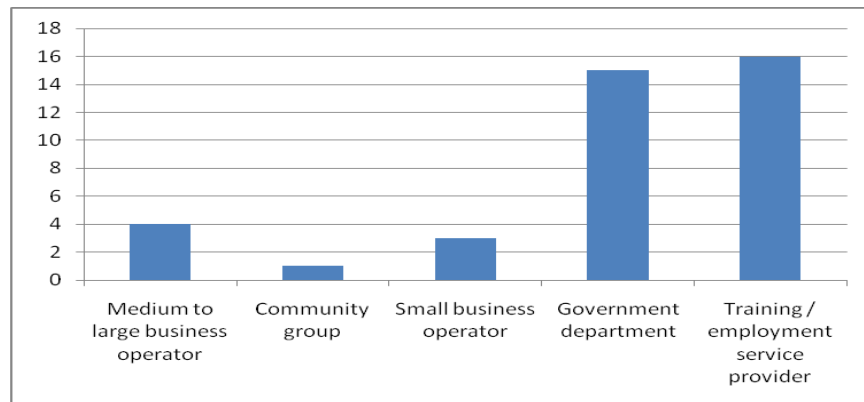
Two surveys were taken during the day. One aimed at the exhibitors / stallholders and the other aimed at the participants and their families. These results have been collated and transformed into a more easily read graphic format. For the details please see the appendices

How did you find out about this Expo?

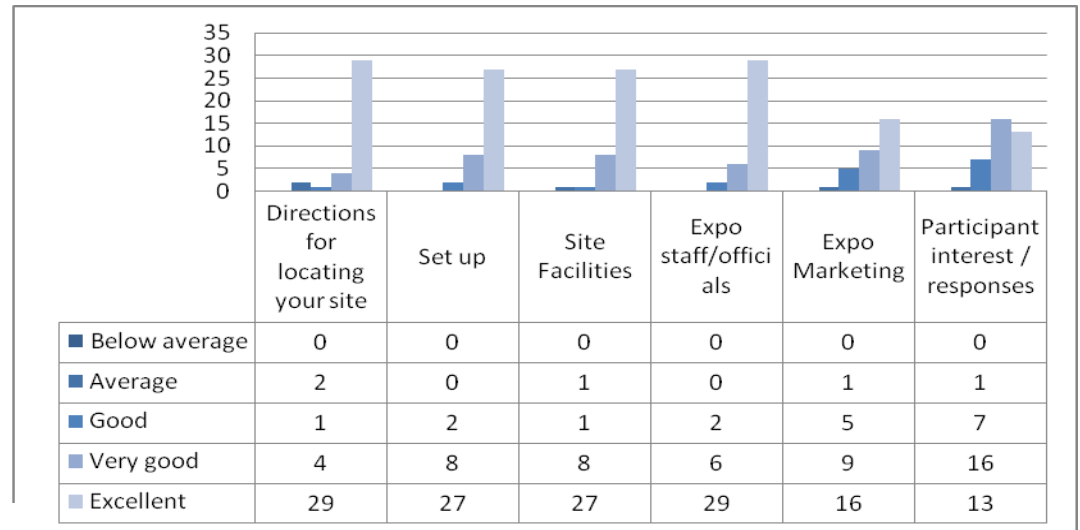


Are you a...

Medium to large business operator Community Group
 Small business operator Government Department
 Training / Employment Service Provider



Overall how would you rate the following aspects of the Expo?



How many resumes did you collect? 68

Were you successful in obtaining suitable applicants? YES 20

If yes...how many vacancies do you expect to fill? 13

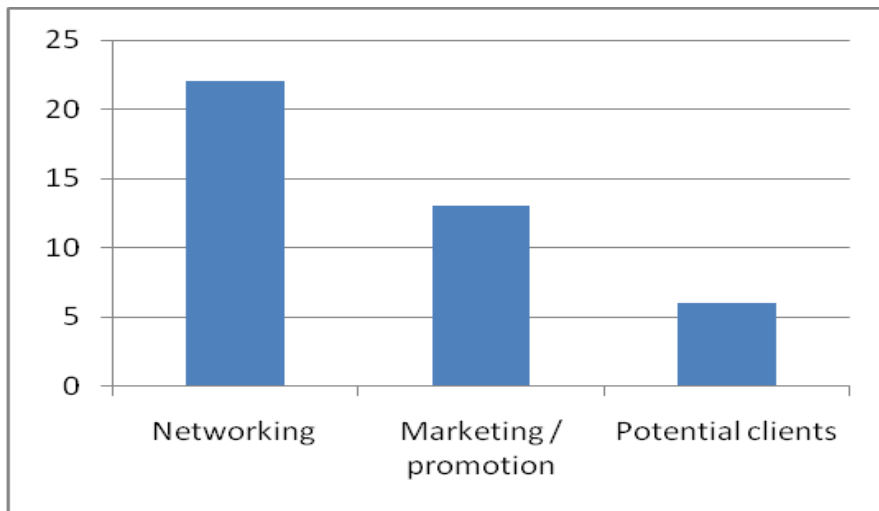
Would you be interested in attending next year? YES 24

Would you recommend this expo to any other exhibitors to attend next year? YES 24

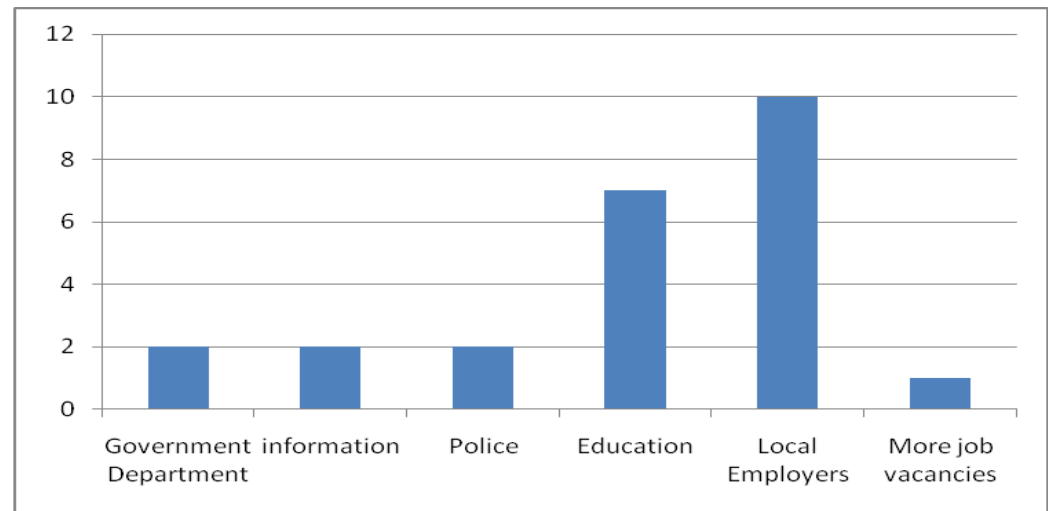
If so...who would you suggest...

Energex, ATSI, Community Organisations, RTO's, GTO's, Universities, FWO, Mental Health, Trades, Industry, Sarina Russo, , Fitness Industry, SCILS Sunshine Coast,.

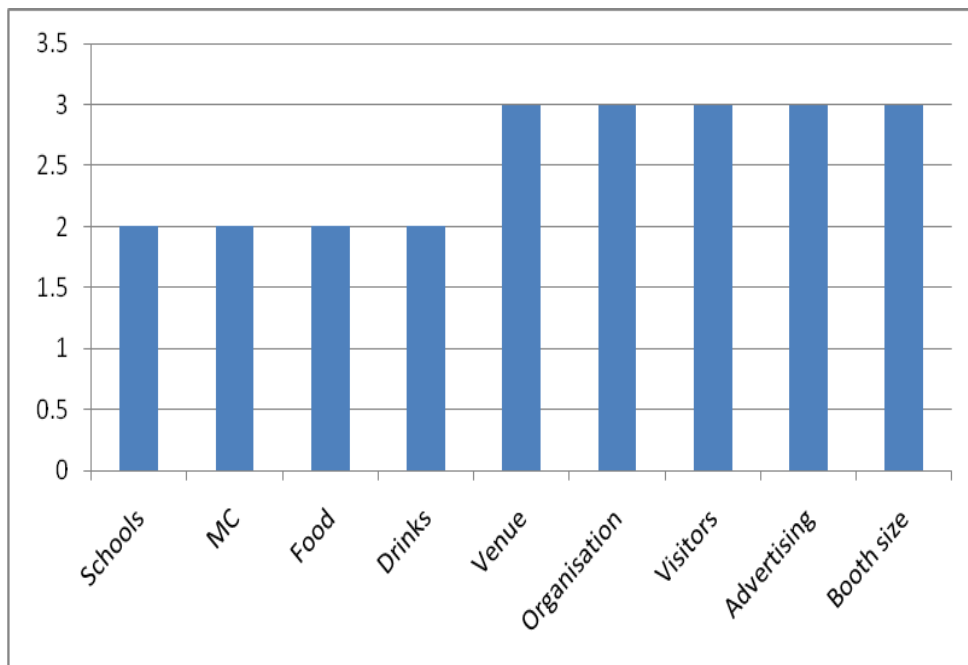
What value did you get out of the day?



What additional sites or displays would you like to see included?



Any comments or suggestions for improvements?



Additional comments.

- ~ A+++
- ~ Good day
- ~ MC was excellent
- ~ Coffee was great
- ~ Training organisations
- ~ Invite Industry
- ~ Like to see this event become yearly event
- ~ I thought it was very well organised and structured.
- ~ Thank you for the opportunity to improve the cultural awareness of myself and staff
- ~ Thank you an excellent opportunity to network & increase knowledge of staff
- ~ Perhaps email photo of this set out to exhibitors so they can better plan their display
- ~ Well done
- ~ MC was great
- ~ Less rain
- ~ 9-12 only
- ~ Well presented day

Exhibitor / Stall Holder Comment Summary

Questions

Sample of Answers

What value did you get out of the day?

5 x vacancies lodged
A chance to promote Green Army
A good holistic approach
Awareness
Catching up with family and friends
Cultural participants and knowledge
Enormous
Exposure as an employer of choice
Good community connections
Good feeling being out in the community
Good opportunity to promote our services to clients

Good P.R for our company
Great interaction with the children and parents
Great to have so many exhibitors all together
Marketing my program
Meeting like minded organisations
Meeting the different group from the North Side
Met potential clients
Networking Opportunities
Networking with local people and organisations

Passing on opportunities and information about the organisation
People were looking for information
Possible Students
Promote our organisation
Referrals for Employment Service
Resume writing good
Spoke to many people about services
Target market
The number of people who engaged with us
To network with other service providers
Tremendous interaction with community and other exhibitors

What additional sites or displays would you like to see included next year?

Banks
BCC (Hardware)
Bush Tucker Cookout
Career Reference Centre
Construction Companies
Department of Corrections
Energex
Excellent everything under the one roof
Interview people on the spot
Large local employers

Major Hotels
Mining
More employer representatives
More job vacancies
More Local Employers
Practical Building, laying bricks etc outside
Qld Health
Qld Police

Qld Police
Skilling Qld
TAFE
Tertiary Institutes
Tertiary Organisations
Trades
Training Providers
Universities
Workplace Health Safety

Any other comments or suggestions for what could be done better?

9-12 only
A bigger hall for the next time
if possible
A+++
Advertising Expo
Better food options
Booth a bit tight - no room to
get in/out easily.
Booth size marginally larger to
enable easier interaction
Booths are a bit small to
manoeuvre around
Coffee was great
Good day
Hall was good
I didn't think it was advertised
enough beforehand

I thought it was very well organised
and structured. Well done
Invite Industry
Invite school students as well
Less rain
Like to see this event become yearly
event
Market event - papers, posters
Maybe have it when school is in,
then the school can bus the students
to the Expo
MC was excellent
MC was great
More drink stands
More visitors to site
More visitors would be good - age
between 16-25 years

More youth attending expo
N/A Great community venue
Perhaps email photo of this set out to
exhibitors so they can better plan their
display
Someone to come around with water,
found it difficult to get away being on my
own
Thank you an excellent opportunity to
network & increase knowledge of staff
Thank you for the opportunity to improve
the cultural awareness of myself and staff
Training organisations
Well presented day.

EVALUATION

The Indigenous Employment, Jobs and Career Expo was a successful event.

With a 100 jobs on the board, 67 vacancies filled, 39 exhibitors and approximately 300 participants attending the day there have been suggestions to make it an annual event.

The event fulfilled its aims by increasing access to employment opportunities for Indigenous Australians, exposing employers to the benefits of employing Indigenous Australians and providing promotional opportunities for these same prospective employers.

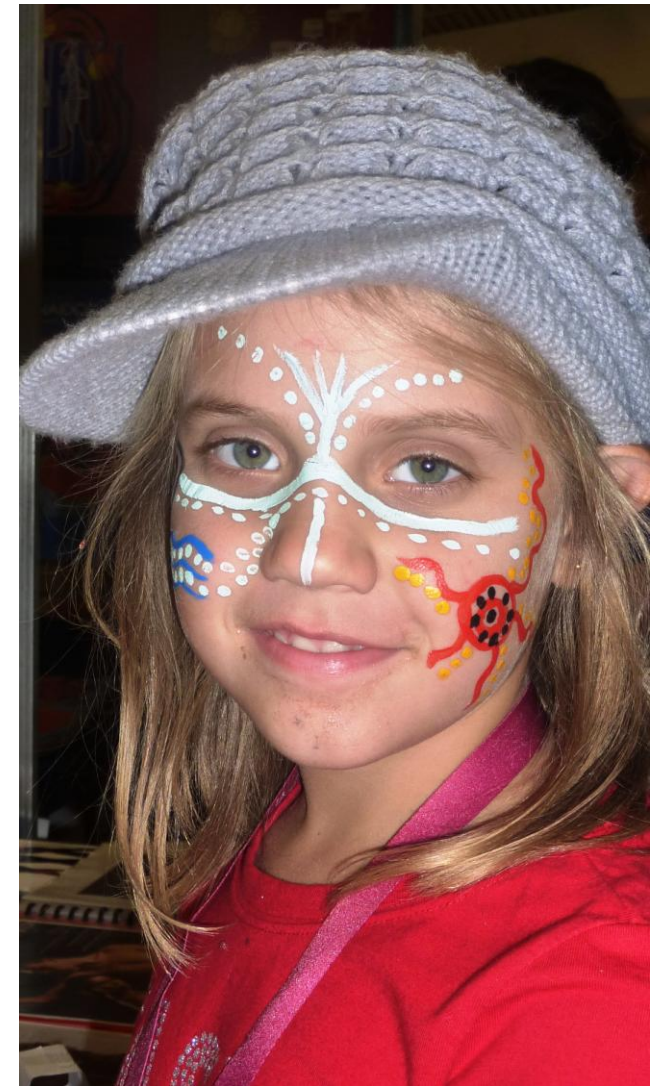
The Expo provided employment service providers with the opportunity to gain practical cross cultural awareness and to identify issues and challenges for Indigenous Australians accessing employment.

Exhibitors welcomed the opportunity to market their programs and meet potential employees/clients. They interacted with individuals and their families passing on information and in many cases giving away free samples. Visitors and participants took up opportunities to try their hand at changing a tyre, making a photo frame, driving a heavy machinery simulator.

The comment most often heard from participants and exhibitors alike was the wonderful opportunity to network, to engage in dialogue, to interact with each other, to meet like minded people and organisations.

There were a number of suggestions for improving the day, such as more seating for the elderly, the venue being too small, the need for more advertising, more local industry and businesses exhibitors, all of which will be very helpful if this Expo is to become an annual event.

The Expo promoted and increased access to employment opportunities for Indigenous people across the Moreton Bay area and provided promotional opportunities for employers and job network providers, an excellent accomplishment for the Moreton Bay region.



CONTACT INFORMATION

Moreton Bay Youth Attainment Transitions Consortium

Partnership Brokers CASILS

Caboolture Area Schools Industry Links Scheme
Unit 4 / 3 Annie Street
Caboolture
QLD 4506

Phone: 07 5428 2059

Fax: 07 5428 2420

www.casils.com

Appendix 1

Steering Committee

Company	Name	Contact	Email
MBRC	Jacqueline Pedersen	07 3283 0285 0419 024 394	Jacqueline.pedersen@moretonbay.qld.gov.au
MEGT	Mandy Hadlow	0407 670 801	Amanda_Hadlow@megt.com.au
Skills Tech Aust	Anne Chapman	0400 959 943	anne.chapman@deta.qld.gov.au
DEEWR	Kevin O'Sullivan	07 3223 1379 0412 742 336	kevin.o'sullivan@deewr.gov.au
Journey Forward	Bridget Garay	0412 230 812	bridget.garay@yahoo.com.au
MBRC	Wayne Boesmans	07 3480 9946 0429 626 150	wayne.bosemans@moretonbay.qld.gov.au
DEEWR	Steve Hogan	0400 111 518	steve.hogan@deewr.gov.au
DEEDI	Jon Duncan	0400 111 518	Jon.duncan@deedi.qld.gov.au

Partnership Brokers

<i>MBYATC</i> CASILS	Annette Homann Miluška Hamanová	07 5428 2059	annetteh@casils.com milh@casils.com
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Appendix 2

Exhibitor / Stall Holder List

Business Name	Contact Name	Contact Phone	Mobile Phone	Email Address
ABIGROUP	Wendy Dooley	5495 5719	0404 086 290	wdooley@abigroup.com.au
Aboriginal Centre of the Performing Arts	Gayl Sheehan	3846 7211	0414 241 122	gayls@acpa.net.au
Acclaim Apprentices and Trainees	Russell Bladshaw	1300 222 524	0418 744 656	russellb@acclaim.com.au
AFL SportsReady	Marcia Laurie		0458 393 680	marcia.laurie@afllsportsready.com.au
Australia Post	Wendy Viney	Fax 3405 1440		Wendy.Viney@auspost.com.au
Australian Catholic Uni	Elwyn Henaway	3623 7184		elwyn.henaway@acu.edu.au
Australian Electoral Commission	Jason Guy	3834 3431	0457 548 888	jason.guy@aec.gov.au
Busy at Work	Iris Paterson		0437 931 101	iris.paterson@busyinc.com.au
Careers Australia	Megan Springborg	1300 887 696		megan.springborg@careersaustralia.edu.au
CAYS Connect	Karen Teljega	5495 2585	0432 342 858	Karen@cays.org.au
Centrelink	Elizabeth McRae	5420 2349	0448 192 826	elizabeth.mcrae@centrelink.gov.au
Construction Skills Queensland	Jasine Pugh	3846 5067		jasinep@csg.org.au
Defence Force Recruiting	Petty Officer Matt Jarvis	3016 2315		bminns@dfr.com.au
Department of Economic Development & Innovation	Rachel Bobir	3872 0622	0448 994 658	Rachel.Bobir@deedi.qld.gov.au
Employment Services Qld	Shelly Blackmur	3112 4940	0488 686 827	shelly.blackmur@esqld.com.au
Epic Employment Service	Jennifer Stimmer	5428 1508	0458 567 847	Jennifer_s@epic.org.au
Help Enterprises Employment	Davis King	3260 6411		dking@helpenterprises.com.au
Journey Forward	Bridget Garay		0412 230 812	bridget.garay@yahoo.com.au
KIPA	Kristina Fisher	3889 8620	0407 993 435	officeadmin@kipa.com
Max Employment	Renee Humphreys	5490 6700	0449 255 462	renee.humphreys@maxemployment.com.au
MEGT	Mandy Hadlow		0407 670 801	Amanda_Hadlow@megt.com.au
Mission Australia	Kit Ison	5428 3590	0419 609 791	isonk@missionaustralia.com.au
NAIDOC				
P-Plate	Lance Lewis		0408 012 720	lance.lewis@employmentcovenant.com.au
Qld Fire & Rescue	Janine Taylor	3247 8251		Janine.Taylor@dcs.qld.gov.au
Queensland Ambulance Service	Hayley Reeves	3247 8643		Hayley.Reeves@dcs.qld.gov.au
Queensland Working Women's Service	Teresa Chase	3211 1440		teresac@qwws.org.au
Red Cross	Teresa O'Brien	3205 8598	0457 518 866	tobrien@redcross.org.au
Regional Development Australia	Andrew Quain	5428 0211	0437 080 986	andrewq@rdamoretonbay.org.au
Skilling Solutions	Kim Dawson			
Skills Tech Australia	Anne Chapman		0400 959 943	anne.chapman@deta.qld.gov.au
Small Business Solutions	Richard Brown	1300 40 60 80	0401 494 723	enquiries@smallbusinesssolutions.qld.gov.au
Smart Employment Solutions	Steve Craven	133 024	0413 741 667	stephenc@smarteremploymentsolutions.com.au
STEPS Disability Qld. Inc	Michaela Morris	5431 6500	0439 911 492	michealam@cadet.org.au
Steps/Cadet	Sam McGill	5431 6541		samantha@cadet.org.au
The Benevolent Society	Kellie Cooper	3205 6860	0431 076 010	kellie@bensoc.org.au
Worldskills Australia	Tony Wright	3244 0230	0421 144 348	tony.wright@det.qld.gov.au

Keep Australia Working

FIND YOUR MOB A JOB

Indigenous Employment, Jobs and Career Expo

Wednesday, 30 June 2010 | 10am - 3pm

Narangba Community Centre, 229 Mackie Road, Narangba

- Employment workshops
- Defence Force training
- Indigenous business development
- Indigenous mentoring services
- Try a Trade
- Centrelink services
- Government incentives
- School-based training

WELCOME TO COUNTRY CEREMONY

DANCES

LEARN TO PLAY THE DIDGERIDOO

PAINT A BANNER

DOOR PRIZE GIVEAWAYS

FREE LUNCH

CELEBRATE NAIDOC WEEK

For more information on this event please phone Jacqui on 3 283 0 285 or email Jacqui.Pedersen@moretonbay.qld.gov.au

Australian Government

Education Australia

Schools Industry Link Scheme

SkillsTech

Transitions to Work

Moreton Bay Regional Council

Keep
Australia
Working



FIND YOUR MOB A JOB

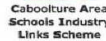
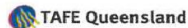


Indigenous Employment, Jobs and Career Expo

Wednesday, 30 June 2010 | 10am - 3pm

Narangba Community Centre, 229 Mackle Road, Narangba

- Keen and eager people, willing to work
- Funding incentives
- Link to a new customer base
- Opportunity to personally meet potential employees
- Hire locally from your community
- Help boost your bottom line



www.moretonbay.qld.gov.au | Phone 3205 0555



FIND YOUR MOB A JOB

TO REGISTER AN EXHIBITION SITE FOR YOUR ORGANISATION

- Yes** I require a site **No** I don't require a site but I will have information available on the day, regarding
- Jobs available
 Services available

Company name:

Your Name:

Your job title:

Company address:

Phone:

Mobile:

Fax:

Email:

Number of sites required:

Please indicate any special requirements (i.e. power):

.....

Number of staff attending (for catering purposes):

Signed:

Please return registration forms to:
Shirley-Ann McGregor
CASILS
PO Box 648
Morayfield QLD 4506

Enquiries:
Contact Shirley on
ph 5428 2059,
fax 5497 9522 or
shirleym@casils.com

Appendix 5

Participant Survey

We would appreciate your feedback.

How did you find out about this Expo?

Word of mouth Invitation Newspaper Internet Radio

Did you get a job prospect Yes No

Overall how would you rate the following aspects of the Expo?

(with 1 being lowest and 5 being the highest rating)

	1	2	3	4	5
Did you like the way the expo was set up?					
How was the sausage sizzle?					
Did you like the activities?					
Did you like the giveaways/goodies bags?					

Which workshops did you attend?

Face Painting Didgeridoo Playing Traditional Dancing
 Boomerang Throwing Résumé Building Work Readiness
 Banner Painting One-on-one Résumé Writing

Which stall/activity was most helpful to you? _____

What did you get out of the day?
What other activities would you like to see included next year?
Any comments or suggestions for what could be done better?

What is your postcode? _____

Appendix 6

Exhibitor Survey

We would appreciate your contribution to further planning.

How did you find out about this Expo?

- Word of mouth Invitation Newspaper Website Radio

Are you a....

- Small business operator Medium to large business operator
 Government department Training/Employment Service Provider

Overall how would you rate the following aspects of the Expo?

(with 1 being lowest and 5 being the highest rating)

	1	2	3	4	5
Directions for locating your site					
Set Up					
Site facilities					
Expo staff/officials					
Expo marketing					
Participants interest/response					

How many resumes did you collect? _____

Were you successful in obtaining suitable applicants? Yes No NA

If yes...how many vacancies do you expect to fill? _____

Would you be interested in attending next year? Yes No NA

Would you recommend this expo to any other exhibitors to attend next year? Yes No NA

If so...who would you suggest _____

What value did you get out of the day?
What additional sites or displays would you like to see included?
Any comments or suggestions for improvements.

What is your site number? _____ What is your postcode? _____