

Strategies

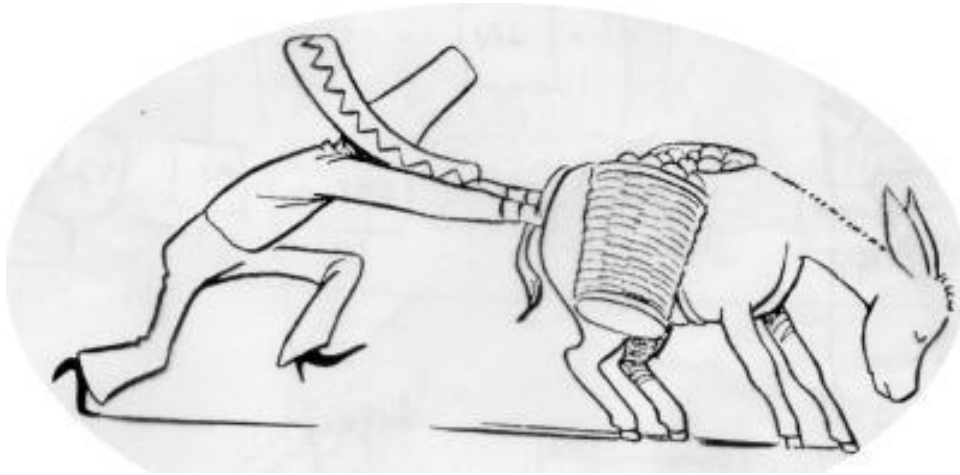
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Learning: Lasting Change in behavior

Information with an impact implies that people learn

How do we make a person move from one state of knowledge to another?

- If we want our information to have impact, it is wise to consider the best strategies for people to learn

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