

# UOC UNESCO Chair in eLearning

The aim of the Universitat Oberta de Catalunya (UOC) UNESCO Chair in eLearning is to foster an integrated research, learning, information and documentation system on the positive effects that the use of Information and Communication Technologies (ICTs) represents for universities.

UOC UNESCO Chair in eLearning promotes an open university model, capable to generate dynamics of improvement within universities and within UOC itself, acting as a space for reflection and interdisciplinary analysis about the transformations suffered by higher education institutions as a result of the introduction and use of eLearning.

UOC UNESCO Chair becomes, therefore, the best framework for international net-making and for sharing and enriching the knowledge acquired by the incorporation and use of eLearning within University dynamics.

The promotion of equal access to ICTs is the central aim upon which the activity of the Chair is structured, becoming the integrating element that provides coherence to its main activities.

## more info

For further information, please visit

[www.uoc.edu/symposia/internationalseminar07](http://www.uoc.edu/symposia/internationalseminar07)

or email us at

[catedraunesco@uoc.edu](mailto:catedraunesco@uoc.edu)

## Venue



Avda. Drassanes, 3-5  
Barcelona

Organizes



Collaborates



# UOC UNESCO Chair in eLearning 4th International Seminar **web 2.0** and **education**



Barcelona  
17-19 October, 2007

Organizes



Collaborates



# Presentation

UOC UNESCO Chair in eLearning International Seminar has been conceived as a framework for dissemination and exchange of knowledge and experiences linked to the relationship between University and eLearning.

Its aim is to look deeply into the knowledge and analysis of the main elements and challenges that an institution born in the Middle Ages, University, faces in the twenty-first century.

This Fourth International Seminar will focus its activity on the impact that the birth, development and use of web 2.0 tools have upon university educational paradigms. New models of Internet presence and content publishing will be also covered.

## Goals

The introduction of ICT's within the educational framework has brought, without any doubt, the opening of a wide range of opportunities for improvement, and many changes related to educational paradigms in higher education.

After some years of Internet crisis, this process of improvement and change has suffered an important advance due to the arrival of web 2.0 tools. Even if little by little, the web 2.0 concept loses its freshness, it results very useful to frame a series of tools –wiki, blog, virtual reality environments, etc– which can be labelled as Multi-User Virtual Environment (MUVE). This MUVE's break the barrier between users and creators following Open Educational Resources philosophy.

The goal of the Seminar is to address web 2.0 tools, their applications and all those successful experiences derived from their use as a means for improvement and utilization of ICT's within higher education institutions.

## Issues

Virtually, nobody doubts about ICT's possibilities within the educational framework. A single example can serve to illustrate this: the last ten years of Internet development and the wide range of educational resources available on Internet have simplified, in a radical way, the manner in which we approach and access knowledge.

Beyond this evolution, the changes derived from web 2.0 tools mean, as the majority of technological advances in the ICT's field do, an opportunity from the educational point of view. In addition, the level of sophistication of these tools is superior from every angle.

In order to analyze these opportunities, the challenges that they pose and the changes derived from their usage, UOC UNESCO Chair in eLearning Fourth International Seminar will be organized around three theme axes:

- Platforms and tools.
- Users.
- Educational paradigms changes.

Set within a theoretical framework, sessions will be organized around case studies and successful experiences linked to university institutions. Papers will be the prologue to a unique, in-depth debate where participants will have the opportunity to share experiences regarding the changes that web 2.0 has introduced in the educational field. Debate and reflection will concentrate on analysing the main challenges, benefits and drawbacks of web 2.0 tools from the pedagogical point of view, so making it possible to obtain a global, integrated vision of all elements.

## Programme

### Wednesday, 17th October

- 08.45 am** Accreditation and delivery of documentation
- 09.05 am** Opening Session  
**IMMA TUBELLA**, Rector of UOC
- 09.15 am** Opening Session  
**LLORENÇ VALVERDE**, Vice-Rector of Technology, UOC  
**JULIÀ MINGUILLON**, Sub-Director of IN3, UOC
- 09.30 am** Conference. Web 2.0 and education: an overall look  
**PHIL LONG**, Associate Director of the Office of Educational Innovation and Technology, MIT (USA)
- 10.30 am** Colloquium
- 11.15 am** Coffee Break
- 11.45 am** Conference. Web 2.0 institutional challenges  
**JUAN FREIRE**, Universidade de A Coruña (Spain)
- 12.45 pm** Colloquium
- 01.30 pm** Break
- 03.30 pm** Case Study 1. Second Life as an educational space  
**LARRY JOHNSON**, Chief Executive Officer. New Media Consortium (USA)

- 04.30 pm** Colloquium
- 05.15 pm** End of session

### Thursday, 18th October

- 09.30 am** Conference. Web 2.0, Personal Learning Environments and the future of schooling  
**GRAHAM ATWELL**, Director of Pontydysgu (UK)
- 10.30 am** Colloquium
- 11.15 am** Coffee Break
- 11.45 am** Conference. The Human Semantic Web - Increasing the Global Organizational Performance of Humanity Inc.  
**AMBJÖRN NAEVE**, Head of Knowledge Management Research Group, KTH/Nada/Media (Sweden)
- 12.45 pm** Colloquium
- 01.30 pm** Break
- 03.30 pm** Conference.  
**BRIAN LAMB**, Department of Emerging Technologies & Digital Content, University of British Columbia (Canada)
- 04.30 pm** Colloquium
- 05.15 pm** End of session
- 06.00 pm** Visit
- 09.00 pm** Dinner

### Friday, 19th October

- 09.30 am** Table. Web 2.0 and the role of the public sector  
**CARMEN CANDIOTI**, Head of web content and educational Television, CNICE (Spain)  
**JORDI VIVANCOS**, Head of the ICT Educational Projects Office, Education Dpt., Generalitat de Catalunya (Spain)  
**ISMAEL PEÑA**, Law and Political Science Studies, UOC
- 10.30 am** Colloquium
- 11.15 am** Coffee Break
- 11.45 am** Conclusions
- 12.45 pm** Closing Session