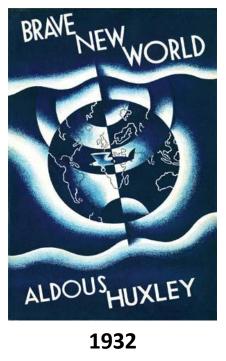
«How beauteous mankind is! O brave new world that has such people in't!» William Shakespeare, The Tempest, 1610.



(From Chapter II)

The DHC (Director of Hatcheries and Conditioning) and his students stepped into the nearest lift and were carried up to the fifth floor.

INFANT NURSERIES. NEO-PAVLOVIAN CONDITIONING ROOMS, announced the notice board.

The Director opened a door. They were in a large bare room, very bright and sunny; for the whole of the southern wall was a single window. Half a dozen nurses, trousered and jacketed in the regulation white viscose-linen uniform, their hair aseptically hidden under white caps, were engaged in setting out bowls of roses in a long row across the floor. Big bowls, packed tight with blossom. Thousands of petals, ripe-blown and silkily smooth, like the cheeks of innumerable little cherubs, but of cherubs, in that bright light, not exclusively pink and Aryan, but also luminously Chinese, also Mexican, also apoplectic with too much blowing of celestial trumpets, also pale as death, pale with the posthumous whiteness of marble.

The nurses stiffened to attention as the DHC came in.

'Set out the books,' he said curtly.

In silence the nurses obeyed his command. Between the rose bowls the books were duly set out – a row of nursery quartos opened invitingly each at some gaily coloured image of beast or fish or bird.

'Now bring in the children.'

They hurried out of the room and returned in a minute or two, each pushing a kind of tall dumb-waiter laden, on all its four wire-netted shelves, with eight-month-old babies, all exactly alike (a Bokanovsky Group, it was evident) and all (since their caste was Delta) dressed in khaki.

'Put them down on the floor.'

The infants were unloaded.

'Now turn them so that they can see the flowers and books.'

Turned, the babies at once fell silent, then began to crawl towards those clusters of sleek colours, those shapes so gay and brilliant on the white pages. As they approached, the sun came out of a momentary eclipse behind a cloud. The roses flamed up as though with a sudden passion from within; a new and profound significance seemed to suffuse the shining pages of the books. From the ranks of the crawling babies came little squeals of excitement, gurgles and twitterings of pleasure.

The Director rubbed his hands. 'Excellent!' he said. 'It might almost have been done on purpose.'

The swiftest crawlers were already at their goal. Small hands reached out uncertainly, touched, grasped, unpetalling the transfigured roses, crumpling the illuminated pages of the books. The Director waited until all were happily busy. Then, 'Watch carefully,' he said. And, lifting his hand, he gave the signal.

The Head Nurse, who was standing by a switchboard at the other end of the room, pressed down a little lever.

There was a violent explosion. Shriller and ever shriller, a siren shrieked. Alarm bells maddeningly sounded.

The children started, screamed; their faces were distorted with terror.

'And now,' the Director shouted (for the noise was deafening), 'now we proceed to rub in the lesson with a mild electric shock.'

He waved his hand again, and the Head Nurse pressed a second lever. The screaming of the babies suddenly changed its tone. There was something desperate, almost insane, about the sharp spasmodic yelps to which they now gave utterance. Their little bodies twitched and stiffened; their limbs moved jerkily as if to the tug of unseen wires.

'We can electrify that whole strip of floor,' bawled the Director in explanation. 'But that's enough,' he signaled to the nurse.

The explosions ceased, the bells stopped ringing, the shriek of the siren died down from tone to tone into silence. The stiffly twitching bodies relaxed, and what had become the sob and yelp of infant maniacs broadened out once more into a normal howl of ordinary terror.

'Offer them the flowers and the books again.'

The nurses obeyed; but at the approach of the roses, at the mere sight of those gaily-coloured images of pussy and cock-a-doodle-doo and baa-baa black sheep, the infants shrank away in horror; the volume of their howling suddenly increased.

'Observe,' said the Director triumphantly, 'observe.'

Books and loud noises, flowers and electric shocks – already in the infant mind these couples were compromisingly linked; and after two hundred repetitions of the same or a similar lesson would be wedded indissolubly. What man has joined, nature is powerless to put asunder.

'They'll grow up with what the psychologists used to call an "instinctive" hatred of books and flowers. Reflexes unalterably conditioned. They'll be safe from books and botany all their lives.' The Director turned to his nurses. 'Take them away again.' 'What's the lesson this afternoon?' he asked.

'We had Elementary Sex for the first forty minutes,' she answered. 'But now it's switched over to Elementary Class Consciousness.'

The Director walked slowly down the long line of cots. Rosy and relaxed with sleep, eighty little boys and girls lay softly breathing. There was a whisper under every pillow. The DHC halted and, bending over one of the little beds, listened attentively.

'Elementary Class Consciousness, did you say? Let's have it repeated a little louder by the trumpet.'

At the end of the room a loud-speaker projected from the wall. The Director walked up to it and pressed a switch.

'... all wear green,' said a soft but very distinct voice, beginning in the middle of a sentence, 'and Delta children were khaki. Oh no, I don't want to play with Delta children. And Epsilons are still worse. They're too stupid to be able to read or write. Besides, they were black, which is such a beastly colour. I'm *so* glad I'm a Beta.'

There was a pause; then the voice began again.

'Alpha children wear grey. They work much harder than we do, because they're so frightfully clever. I'm really awfully glad I'm Beta, because I don't work so hard. And then we are much better than the Gammas and Deltas. Gammas are stupid. They all wear green, and Delta children wear khaki. Oh no, I *don't* want to play with Delta children. And Epsilons are still worse. They're too stupid to be able...'

The Director pushed back the switch. The voice was silent. Only its thin ghost continued to mutter from beneath the eighty pillows.

'They'll have that repeated forty or fifty times more before they wake; then again on Thursday, and again on Saturday. A hundred and twenty times three times a week for thirty months. After which they go on to a more advanced lesson.'

Roses and electric shocks, the khaki of Deltas and a whiff of asafoetida – wedded indissolubly before the child can speak. But wordless conditioning is crude and whole-sale; cannot bring home the finer distinctions, cannot inculcate the more complex courses of behavior. For that there must be words, but words without reason. In brief, hypnopaedia.

'The greatest moralizing and socializing force of all time.'

The students took it down in their little books. Straight from the horse's mouth.

Once more the Director touched the switch.

'... so frightfully clever,' the soft, insinuating, indefatigable voice was saying. 'I'm really awfully glad I'm a Beta because...'

Not so much like drops of water, though water, it is true, can wear holes in the hardest granite; rather, drops of liquid sealing-wax, drops that adhere, incrust, incorporate themselves with what they fall on, till finally the rock is all one scarlet blob.

'Till at last the child's mind *is* these suggestions, and the sum of the suggestions *is* the child's mind. And not the child's mind only. The adult's mind too – all his life long. The mind that judges and desires and decides – made up of these suggestions. But all these suggestions are *our* suggestions!' The Director almost shouted in his triumph. 'Suggestions from the State.'