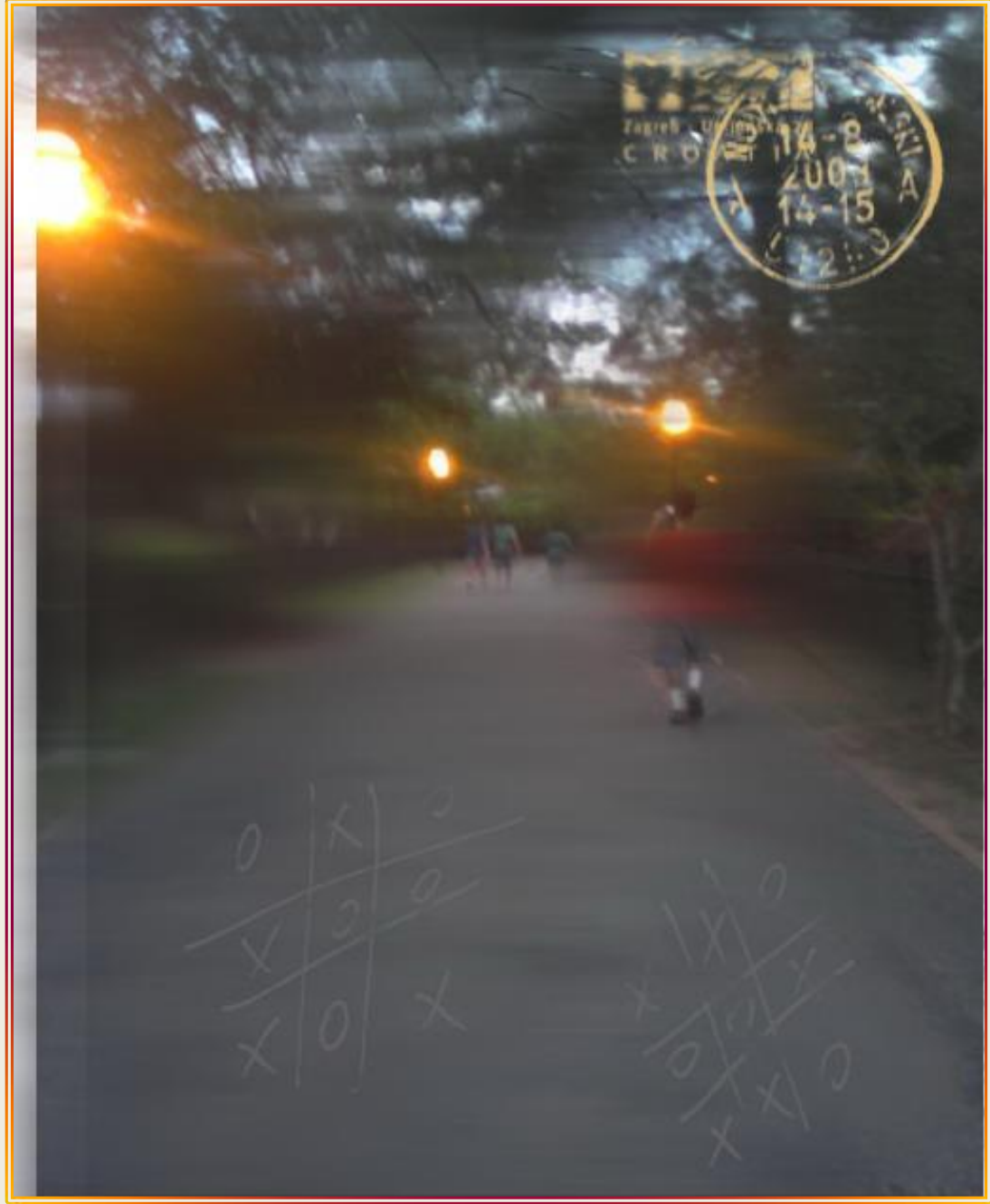




Oci Novosti



[chordata ||| anodyne2](#)

[RICHARD MEYERS ART](#)



Welcome Message or Artist Statement?

Skip the following to read the Artist Statement if you'd prefer that as an introduction.

Alternatively, you may continue here to read this official "Welcome Message".

Welcome to Oci Novosti!

What you are about to encounter are expressions of ideas, and people who have provided inspiration for artwork in a series called Cultural Fusion. This publication includes several sides of conversations that matter – through creative expression, collaboration and exploration.

This experiment aka Oci Novosti magazine is an invitation to open and extend dialogues to include you.

Instructions for use:

1. Wait until you have free attention to pay to and for the content included or pointed towards
2. Accept whatever experience you have with what you find.
3. If you like it – let us know. (See Resources page at the end)

When something you encounter here inspires or intrigues you – we'd appreciate hearing from you. This project explores the journey of developing an inclusive vision where the action plan leverages the power of what you already want to do. The Price for admission is Attention, We ask you to Pay Attention. Of course, if you find value in what we are doing - monetary [donations](#) to support this work are appreciated 😊

Thank you for your time & Attention!

All the best,

YVETTE

ARTIST STATEMENT:

In form -this does appear to be a magazine. It is also an interactive artwork, (a SoulFood:Menu) called Oci Novosti Vol. 1 Issue 2. The art series Cultural Fusion:Art as Philosophy (cfAaP) is also an approach that was inspired by protest art, but charts a different path in installation, conceptual & process art. I have been inspired by politics, commerce, sustainable development, social justice, software & interesting people with something (I valued) to say to such a degree that they are included as Ingredients in the Recipe for this Meal.

The Recipes for the Dishes are not the same as the Meal. The Menu is not the same as what is served. The menu presents the selections available for a potential meal customized for you.

As part of the series each edition of Oci Novosti is an evolution of the original idea on which the work itself is based. As an exploration of concept & process, the content and contributors introduce elements of a correlating installation or performance series in development. The goal is to start or advance conversations about Ultimate Solutions using familiar forms such as this magazine. See the Resources on the last page to contribute to this dialogue.

Each Dish introduced here is an invitation for you to contribute the best of yourself to advance what has been started...a Recipe for Experiences that are incomplete without you. Help us spread the word by sharing this with THE BEST people you know and LOVE.

When something you encounter "here" inspires or intrigues you - we'd appreciate hearing from you. This project explores the journey of developing an inclusive vision where the action plan leverages the power of what you already want to do. The Price for admission is Attention. We ask you to Pay Attention.

Of course, if you find value in what we are doing - monetary donations to support this work are appreciated 😊

Enjoy & engage!

All the best,

Yvette

@ydubel "Those who are lifting the world upward and onward are those who encourage more than criticize." - Elizabeth Harrison posted on [Twitter from web on July 27, 2009 about 8:12am](#)

We will be remembered by the tracks we leave

– Cherrie Collazo reminds us



Photo Source: <http://redfeatherwoman.com> 1

Medicine Woman [\[Listen\]](#)

Copyright 1992 written by Rose Red Elk Hardman

Once I knew a medicine Woman
And I knew her well.
We would sit by the fire and listen to the stories she would tell.
Soar through the sky she and only I
Passed by the stars so bright
She would give me her light.

Once I knew a medicine woman
And I knew her well.
She would teach me about life
And her stories I would learn to tell.
As I grew from a child
Into a woman while
She taught me, and taught me well.
And time would only tell.

Source: <http://redfeatherwoman.com/songs.html#somesstories>



A Cultural Fusion Experience with Red Feather Woman & Cherrie Collazo

Some time ago I was introduced by Cherrie Collazo to Rose Red Elk, also known as Red Feather Woman. On March 29, 2009 Red Feather Woman performed Live! @ The Sidewalk Cafe (94 Ave. A, NY City, NY <http://www.sidewalkmusic.net>)

I had a chance to talk with Cherrie Collazo of Gaia Global Marketing and Red Feather Woman (pictured on left) in this Cultural Fusion Experience web radio broadcast.. We had a great time exploring her Production Process and lessons from the journey.

Our collaborations are planned from our shared interest in the idea that we are part of one human family.

Take a break and listen in on the good time we had when we came together to explore what had brought us all together.

You may [Download the Podcast here](#) or [Listen to it online at this link](#).

Then visit her online store and listen to a few tracks before you purchase it. One track from “**The Keepers of the Earth**” that I encourage you to listen to can be found [here](#) – click on **Medicine Wheel of Colors**.



Cherrie Collazo is the founder of both [Gaia Global Marketing](#) and [The Origins TV community](#).

GGM, LLC

“Gaia Global Marketing”

Meeting Your Companies needs in an Earth Friendly and Evolutionary Way!

<http://www.gaiaglobalmarketing.com>



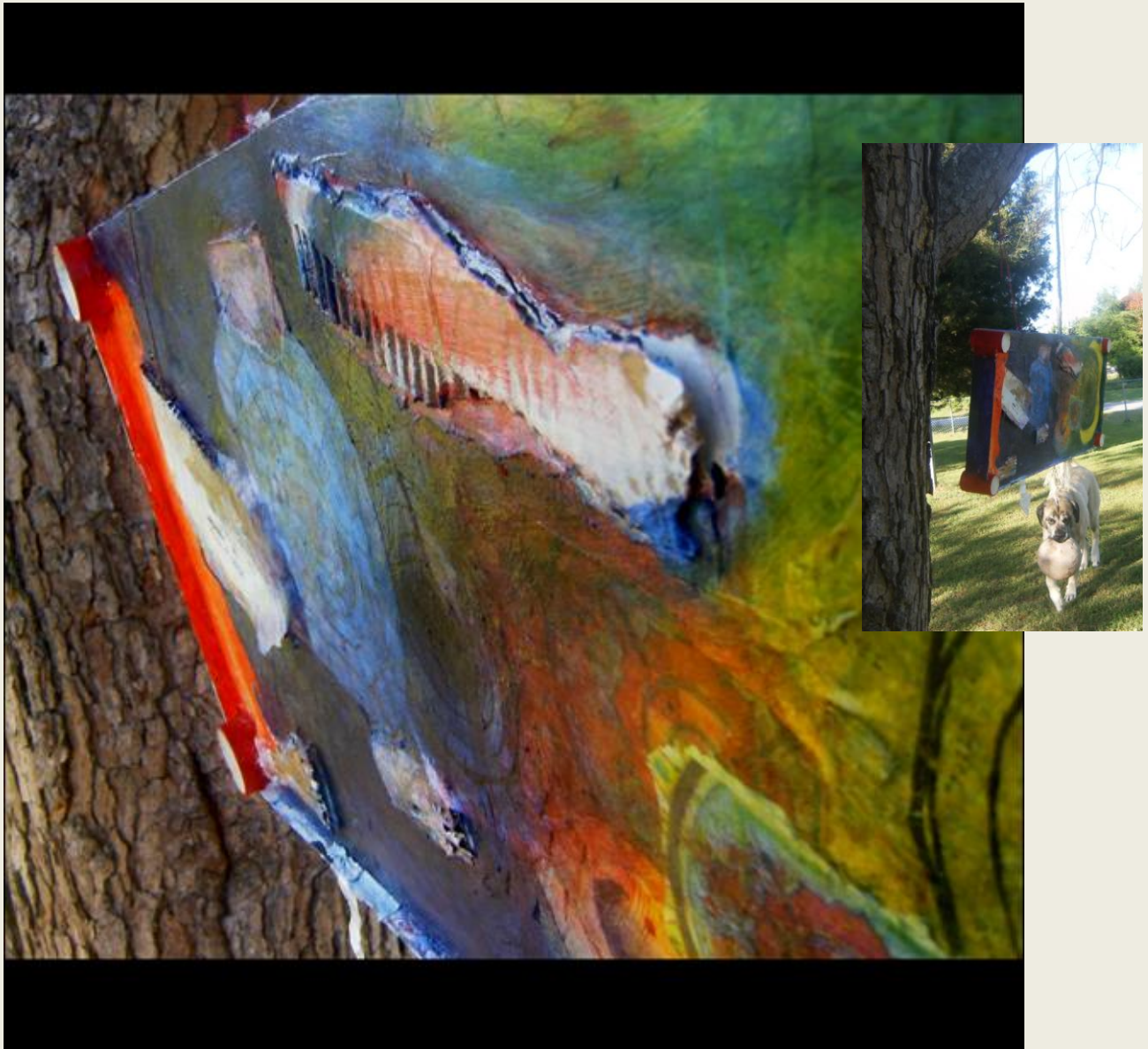
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Top: Home vs Place of Origin

Home vs Place of Origin w/dog

Artist: Y. Dubel

SoulFood Tradition Original Y.D. ©



SOULFOOD TRADITION

CULTURAL FUSION MENU

This is a Cultural Fusion Group Exploration

Ronald Wopereis Attention Architect

Yvette Dubel Source Artist

Customer Process 16

Contributing Writers

Contributing Artists & Collaborators

SoulFood Tradition Team

Landyss Kovak

Ronald Wopereis 6, 28, 30

Rose Red Elk Lakota/Assiniboine /USA 5

Cherrie Collazo Germany/USA 5

Rushay Booysen South Africa 7-9

Maya Armstrong U.S.A. 12

Eduardo Martinez U.S.A. /Peru 12

Dawn Vaz-Green Jamaica/U.S.A.13

Desmond Green Jamaica/U.S.A. 21

Erik McEachern Scotland-UK 18

Anita Prinsen Netherlands 15, 31-32

Irena Gapkovska Republic of Macedonia 23

Simona Gulevska RoM 24

Mario Brakuza Croatia 19, 27

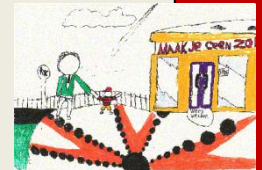
S. Rachel U.S.A. 23,35

J. A. Dubel.

Gerith O. D.

D. A. Dubel. II

Y. Dubel



Maak je geen Zorgen

dreamwizard@whatisattention.org



WebAntiphon Corporation

whaticulturalfusion@webantiphon.com

Art As Philosophy

Cultural Fusion

!! You are now here

[GamePlay: Art/Board/Art Series/Cultural Fusion](#)

[GamePlay:](#)

[Art/Goal/Project Gallery/Cultural Fusion](#)

Cultural Fusion is an [Art Series](#) , an Art Movement, and a [Project Gallery](#)

Cultural Fusion emerges in response to the [Question](#),

"what can i do?"

Inspired by the the [Millenium Campaign](#) The Millennium Campaign informs, inspires and encourages people’s involvement and action for the realization of the UN led Millennium Development Goals.

“No problem can be solved from the same level of consciousness that created it.”

Albert Einstein

Why ART?

"Art, in its own unique way of expression, is a way out of this dilemma. The dilemma is that our minds must be free, unique, without conflict or argument And yet there can be no form without content; borders exist by the virtue of contrast."

From [Ronald Wopereis](#) Cultural Fusion collaboration Aug 1, 2006 10:14 am

cfAaP Sponsor: Maak je geen Zorgen



Published as the cf-Mandala Series- Genesis; Deconstruction I, ii, iii, iv ; Reconstruction Experiment *A SoulFood Tradition Original Art © Yvette Dubel*

Cultural Fusion Mission:

To apply art based approaches to help clients and collaborators address the challenges, explore the ideas of interest to them and experience awareness that sees beyond known needs to discover potential.

Artist Statement: from Yvette (evolving)

Seeking to explore ,engage, and apply Cultural Fusion art based approaches to create community/public art that also act as multilateral solutions for new ideas, technology & models addressing complex challenges. This includes integrating personal experience story narratives that contribute to the evolution of opportunities and artwork.

Rushay Booysen hails from the Eastern Cape of South Africa. He counts Hip-Hop among his primary initial influences and this is evident by his early work. His growth now affords him the flexibility to move comfortably from any genre or place in which he finds inspiration. Although, like most natural born artists, he does not engage music, art, photography or any other media at the level of labels; instead he is able to keep his attention on the flame within that inspires and summons one to Pay Attention.



With his photography Rushay takes us along on this inner journey of the world out there. His work came to my attention after he joined my Twitter followers (<http://twitter.com/ydubel>). I knew immediately after seeing his photographs that I wanted to explore collaborating with him. After the first dialogue I was excited about exploring his work through Oci Novosti because it exemplifies the concepts that inspired it— Eyes News (Oci Novosti translation) . He is one of the insightfully talented members of our [Cultural Fusion Partners Network](#) that we engage to realize our collective vision for what can be. But don't take my word for it. See for yourself.



Twitter update from Rushay:

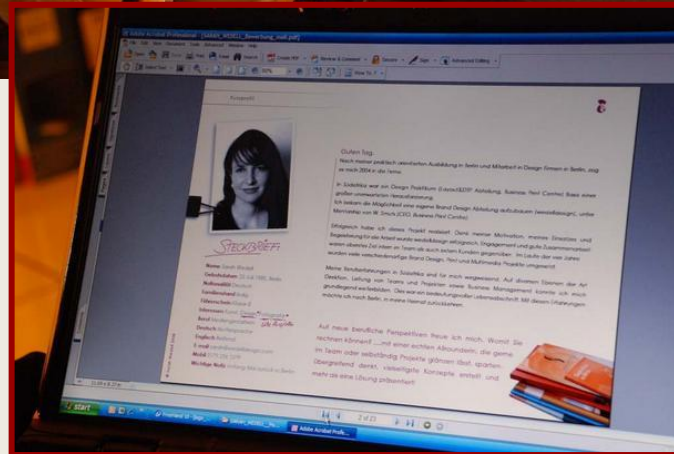
oh my God im having a good plate of south african food
[12:08 PM Nov 17th](#) from web

Photos Courtesy of Rushay Booysen

From *Rushay*


"I try to capture South Africa in its essence the poverty, the richness, the abundant laughter & joy, as well as the prosperity.

My South Africa is not just a jungle with lions and poverty and i would like to share all of this South Africa with you. My images are just a reflection of life as i see it nothing special just the simplicity of life captured on camera and shared with the world! "





South African hip hop
<http://tinyurl.com/656fro>
i introduce to you defboyz
[9:09 AM Nov 15th](#) from Twitter web
Rushay





Click



CAUTION: Entering an Un-Knowing Zone

This is not for mass consumption.

As a project for a niche audience,

(you'll know if this is "speaking" to you because you'll GET IT)

this may not connect with you AND that is OK.

You're welcome to check it out anyway.

This is intended for relaxed consumption.

Before you get started:

From the outset you may need to know that attention paid to passion and creativity are the catalyst for this series and its metaphors (food, recipes, art, commerce and games). Starting with the framework for supporting this new ardent hybrid based on concepts flowing from what has been coined SoulFood Tradition by Yvette Dubel and with Attention from Ronald Wopereis.

SoulFood Tradition Translation:

This magazine is both a menu and meal. Each featured project is a dish, the text are descriptions that help you understand the resources here seen as ingredients. This SoulFood language endeavors to explore paths to greater inclusion in the "creative class" of artists, viewed metaphorically through the lens of culinary artistry to expand the context for considering works of art.

You are invited to learn about **Art as Philosophy** by delving into Cultural Fusion to explore the ideas that inspired this project and see where they converge with your own. The collaborations that are Cultural Fusion set a chain of events in motion to create a new space that is expanding to materialize a (virtual) galaxy. This magazine is your invitation and an assurance. If you are committed to and inspired by some of the things that are shared here, then you are not alone. You're invited to imagine what a better world might look like and consider what part you are to contribute ..as an organization, enterprise and an individual.

This is your introduction to SoulFood Tradition a la Cultural Fusion

And we are pleased to offer it with no strings, only sincere gratitude for the opportunity to share this with you.

We start with defining our terms which are based on our understanding of the contrast between female/intuition and male/mind perspectives...that is the purpose of the taxonomy that you'll see on some pages which come from our heuristic device .

SoulFood:Appetizer: CulturalFusion Experience Radio



I had the chance to interview [Maya Armstrong](#), the producer and Cultural Fusion Partner Network member behind this collection of eclectic music. It is that discussion you are invited to enjoy as our invitation to open a dialogue with you. [Download by clicking here](#) or [Play by clicking here](#).



Contribute to the dialogue at the Cultural Fusion Group of your choice (see Resources at the end of publication).

The music is available at thedreamcontinued.com where you are encouraged to make a donation to support organizations and projects to **increase the peace**.

Undoubtedly the greatest perk of doing the [Cultural Fusion Experience BlogTalk](#) broadcasts is getting to open dialogues with a range of interesting people. One of them has been Eduardo Martinez who exemplifies many characteristics of the Cultural Fusion Renaissance. He is multitalented and has consciously undertaken the inner journey as the path forward in the outer terrain.



[Eduardo Martinez](#) is an artist, tai chi instructor, and musician who experienced resonance with the vibe of Cultural Fusion Art as Philosophy. Eduardo is a member of the Cultural Fusion Group on LinkedIn, who played a valuable role in forming the vision and plans for the cfAaP “Greener” Event Tour. His work includes spontaneous collaborative performances from his Sound Circles, instrumentals and ethereal new age explorations into musical realms. You can find more of [Eduardo’s music on his MySpace Profile page](#). [Download now](#) &/or [Play the dialogue online](#) now. If you have any questions for either guests please sign in and create a post at the Cultural Fusion group at your preferred social network.

Do you need insightful podcast discussions of your work, product, service or project?

Are you looking for a uniquely organic approach to engage the public in conversations about what you are doing?

If you are an individual, group, company or organization interested in this opportunity please consider joining us at the Cultural Fusion Partners Network or email whatis culturalfusion@gmail.com to schedule a time to explain your needs.

SoulFood:Dish: Quantum View of Self
Quantum View of Self by Dawn Vaz Green - Jamaica

[Download by clicking here](#) or [Play interview online when you click here](#)

KEY SOULFOOD:RECIPE INGREDIENTS= ATTENTION FROM DAWN_VAZ_GREEN +

ATTENTION:YVETTE_DUBEL + BLOGTALK RADIO

Reader Review



27 Feb 2009 by [Yvette Dubel](#)

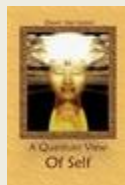
In this book Dawn has assembled gems of wisdom that will provide the reader with a regular dose of inspiration. When its time to take charge and focus on self to get life in order- you want this book. On days when you feel life has almost beat you down, but deep down you know it isn't over yet...this is the book you want in your hands while you have your tea and "re - UP" on self (replenish self), Quantum View of Self is just what's needed.

Get this book then get extras to give it to your closest friends and loved ones!

In this book Dawn offers insights to help you embrace the perfection of your journey and inspire the vision of your future. Most of all this book reminds you that you can always choose peace instead of this (whenever it seems you are not at peace).

Dawn delivers a work that nourishes the soul - what I lovingly refer to as SoulFood.

BRAVO!



[Order your copy here](#)

Sponsor: Reverence for Life Foundation & [Magician BookStore](#)

SoulFood:Dish



- [SoulFood:Dish](#) = the dish or the end result of the [SoulFood:Recipe](#). Synonym: [Art:Work](#)

CROSS OVER

- [Art:Work](#)
- [Project](#)
- [Business:Deal](#)
- [GamePlay:Goal](#)

SoulFood:Ingredient



- [SoulFood:Ingredient](#) = the ingredient for the [SoulFood:Recipe](#). Synonym: [Resource](#)

Ingredients are the [material](#) that, together with the [Space](#), are at the start of a growth [Process](#).

Within the context of each person - as an aspect of our humanity - are distinctive ingredients unique to each of us. These ingredients can only be shared or contribute to a SoulFood:Recipe when they are understood and valued.

This is where the cooking metaphor offers the most clarity in how this process happens among the group - at the social level.

Let's use the example of lemon juice. Recently I sent out a Tweet invitation for suggestions for High Tea cookie recipes. One of the ones we found called for lemon juice. Do you know the difference in **flavor and experience** between a plastic bottle of lemon juice concentrate and juice from a fresh organic lemon? The experience is about more than the substance.

Depending on how true to self - the degree of authenticity retained during the maturation process - the closer to pitch perfect flavor- matched with well timed recipes for the dishes going to the table of "your ingredient's" existing or would be connoisseurs.

1. [SoulFood:Ingredient](#)
 - a. [Cross Over](#)
 - b. [Base recipe Ingredients:](#)
2. [Category: SoulFood](#)

CROSS OVER

- [Business:Resource](#)

An **ingredient** in the [SoulFood:Recipe](#) is the [SoulFood](#) equivalent of a [Business:Resource](#) in a [Project](#)



A SoulFood Tradition Original YD ©

Artist: Jade A. D.

Untitled



A SoulFood Tradition Original YD ©

Title: Mom's eggs

Artist: Y. Dubel



Title: 002eivorm eerste schaal

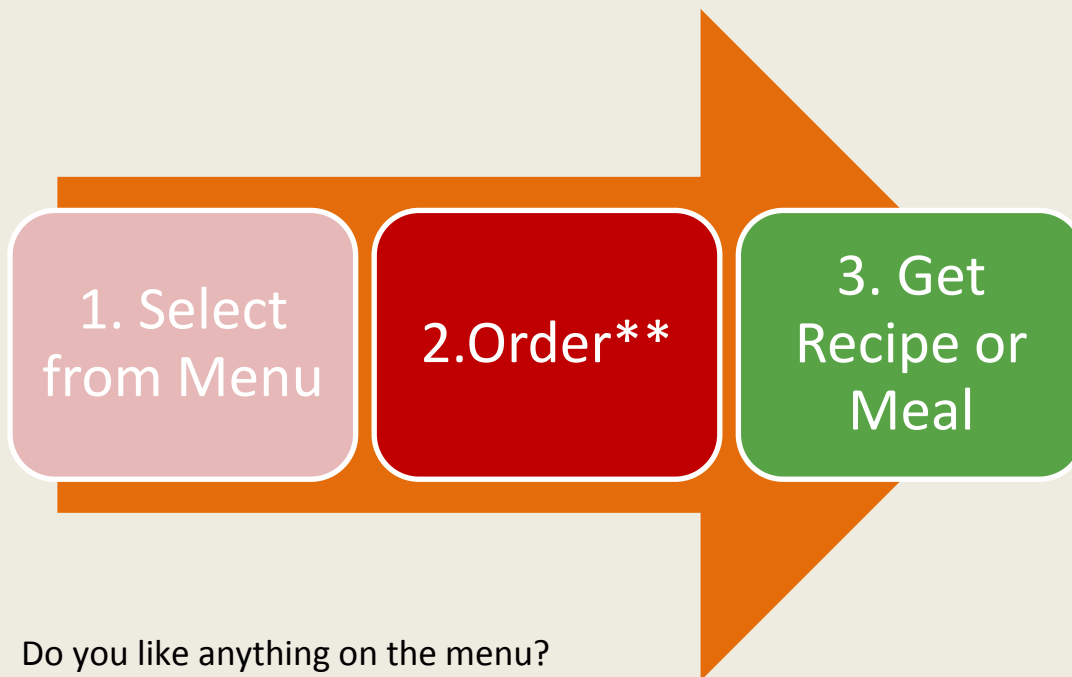
Artist: Anita_Prinsen - Netherlands

Media: Ceramic Pottery

eivorm = eggshape

eerste = first schaal = bowl

Customer Process



1. Do you like anything on the menu?
2. [Contact us](#) to *Order according to your preferences from ***menu best suited to your hunger/needs.
3. Do you want to know the recipe for creating what you ordered?

OR

Do you want the dish or meal served to you and your guests?

Typical Recipes & Meals:

- **Find your perfect niche & See how it drives your branding**
- **Stop Marketing & Start Leveraging**
- **Creating Context**
- **The Cure – when *IT* is just not working**

** Limitations & Restrictions - what you want/order must converge with what the artist(s) want to create.

*** Additional Cultural Fusion SoulFood Studio menus available for qualified customers



A SoulFood Tradition Original © Deconstruction iv

*Artist: Nette Dubel
<http://confusion.plbworks.com>*

cfllaP Sponsor: WebAntiphon Corporation



Artist: Gerith O.D.

Untilted

SoulFood Tradition Original ©®

Bottom right

Artist: Y. Dubel

Title: Installation #1

SoulFood Tradition Original ©®



Title: "Three Ages Of Artichoke Series - Blossoming Into Prime - Preparatory Study, Acrylic on Canvas" 2007

Artist: Erik MacEachern-Scotland UK

Media: Photograph



Art As History

“History, despite its wrenching pain, cannot be unlived, but if faced with courage, need not be lived again.”

[Maya Angelou](#)



Untitled Artist: Mario Brakuza

Media: Oil on board Zagreb, Croatia

“We can learn from history how past generations thought and acted, how they responded to the demands of their time and how they solved their problems....The main thing history can teach us is that human actions have consequences and that certain choices, once made, cannot be undone. They foreclose the possibility of making other choices and thus they determine future events.”

[Gerda Lerner](#)

Art As History

[Project: "what is peace?"](#)

Social media and ICT (information communication technology) made the birth of Cultural Fusion possible. It was started in 2006 when Ronald Wopereis' Theory of Attention caught the Attention of Yvette Dubel after he added her to his professional network on LinkedIn. Using online social networks and tools like Skype the grand plan for engaging the world in Cultural Fusion was conceived with Wopereis in the Netherlands and Dubel in the U.S. The question that got the ball rolling was "what can I do?" Cultural Fusion Art as Philosophy is an art movement and art series – an art series that contains art series as collaborations such as "what is peace?".

With the project's conceptual roots in the question, related insights are what inspired the vision for this publication. By way of personal analysis in community development issues related to community health, new models for regional economic development, technological & social innovation, as well as civic engagement and value are all fundamental to the work. Since its beginning marked by collaboration with NGO Art Studio in the Republic of Macedonia for the International Day of Peace Exhibition 2006; thousands of people have been introduced to the work, its concepts, its benefits, and some of them have joined our online groups or Cultural Fusion Experience radio show - to become part of the team to make the dream reality.



Figure 1 Peace Day Exhibition Skopje, Republic of Macedonia



Figure 2 Director and students from NGO Art Studio Skopje, Republic of Macedonia

EYEOLOGY

by [Desmond Green](#)



[Order your copy now!](#)

Listen to discussion with Desmond, Max Rodriguez, Founder & Publisher of QBR The Black Book Review/Harlem Book Fair/HBF Publishers <http://www.qbr.com> and Yvette Dubel here.

[Download at this link](#) and/or [Listen online here.](#)

You are invited to contribute to this dialogue. All you have to do is see one of the groups or websites in the Resources section at the end. Then select the one you prefer and post your insightful questions and comments.

Posted on July 26, 2009

by Desmond Green

We have completed our journey to full self-consciousness at long last,

And now joyfully standing up-right in celebration of our eventful past,

Which has taken us through every kind of situation imaginable in life.

To this most wonderful place of freedom from all earthly worry and strife.

CF-The Game, Opening Installation



If this garden installation game is interesting to you – ask how this SoulFood:Dish and SoulFood:Meal can satisfy your needs and exceed your expectations.

Join one of the groups or contact whatisculturalfusion@gmail.com for more information.

Art As History

Is_The_Context_For

!! You are now here

Category: Relationship/Is The Context For

SoulFood: A **context** is an energetic framework. A Kitchen feels different from a bathroom. **Context** is the result of history.

LIST OF CONTEXT

1. a Meal is the context for a Dish
2. Hotel Infinity is the context for a Project

The specific type of Chef (executive, etc) is defined by the context of the Collaboration.

History is... why we are the way we are.

David C. McCullough

Anyone who believes you can't change history has never tried to write his memoirs.

David Ben Gurion



SoulFood Tradition Original

©20

Artist: Nette Dubel

Title: Surviving the south

Media: Mixed media on paper



Title: Loves

Artist: x Gapskova – Skopje, Republic of Macedonia

Media: Oil and mixed media on canvas

Excerpts from

The Right To Choose To Think

by *Landyssa Kovak-USA*

Sexuality is a fundamental part of being human and alive. It is powerful, even in its distortion it carves our lives in the same way that flowing water engraves the planet. As we struggle to harness hydropower for its best use, so it is with our sexuality (in the best cases). This is not a result of some philosophical hiatus; it is the effect of day-to-day choices. So is it really so arduous to accept that thinking humans should view their choices around sexuality in a larger context?

27

Condemned by family
and shunned by society
Who will love me now?

My Souljourney in 17 syllables, Vol.1: Transformation
© 2001 by S. Racquel
Washington DC, USA



Title: Freedom Artist: Irena Skopje, Republic of Macedonia

Media: Oil on canvas

Continued from page 23

Ironically, many of the purveyors of pleasure and everything that's supposed to be hedonistic and liberating end up echoing the usual divisions between the "serious" and the non-serious, between thinking and feeling, between thought and pleasure.....

Would we have no idea of how to relate to each other, or how to choose not to relate, if that is where our sense and instincts lead us?

Think how many emotional calamities (romantic and otherwise) could be avoided if issues that are so often defined as "non-sexual" (integrity, honor, political judgment) were a part of the sexual evaluation criteria.

It may seem like an unfashionable thing to talk about, but I will continue to point to this truth...Thinking *is* sexy. Which makes issues like honor, integrity, and politics sexy, too. All those repressive ideas that pigeonhole human experiences into what is fun and what is staid are actually the heart of the idea that thinking is "*unsexy*". ©

Originally Published Quiet Mountain Essays; vo.1, no. IX



Title Perfect World Artist Simona Stojanovska –

Skopje, Republic of Macedonia

Media: Pastel on paper

These works (SoulFood:Ingredients) are part of a recipe currently being developed for a performance. If you would like to collaborate (SoulFood:Cook), sponsor or commission (SoulFood:Order) this piece (SoulFood:Dish with the potential to become a SoulFood:Meal) email whatisculturalfusion@gmail.com

Where does this new alliance begin?

By Yvette Dubel



I think it begins with you and me.

It begins with resolving inner conflict so that a global culture of peace that embraces our varied and beautiful cultural traditions is reality. It begins with developing economic and business models that support personal growth and loving action.

It begins with our individual and collective quest to integrate our dreams into the fabric of our daily lives so that it might help shape these new systems.

While the C. Otto Scharmer's Theory U seeks to lead inquiries into what he describes as "a blind spot in leadership and social experience: the source or the inner place from which leaders and systems operate"

<http://ottoscharmer.com> , it is far from the end of the story.

"Whether you can observe a thing or not depends on the theory which you use" - Albert Einstein

The Wopereis Theory of Attention

<http://www.maakjegeenzorgen.nl>

helps to introduce a new paradigm of thought where value is embodied in art and social capital.

To borrow a phrase from the work of Pras Anand, we need to explore how we can co-create a space to explore "Practical Utopia".

Three key points in this series of articles are: a) personal needs, b) how they drive systems and c) their results, as they are expressed from contrasting, instead of conflicting perspectives.

When you combine love, honesty, attention, radical inclusion, art, and commitment, a "game mate" recently helped me see that is how one gets wisdom.

New enterprises must embrace new models that empower re-envisioned economic models. Additionally, the proliferation and standardization of a self organizing initiative requires a broad based hub, the International Network of Social Entrepreneurs. It can help unify and galvanize this specific sector of the business community, organized around more holistic approaches.

"Cultural Fusion- Art as Philosophy" art series is integrating visual, performance, and new media art to address social enterprise and regional economic development.

It recognizes that the health of a system is a reflection of its individual members. If the citizens of a community suffer from social and personal dis-ease, those characteristics will be expressed. Efforts to empower a community without empowering the individual members will not succeed.

The series will work with new and existing organizations such as Solomon Source is to create place(s) where spirits will soar. Spaces and endeavors where Love will be re-presented and hearts will be recognized through the creative energies within us; resulting in spaces where people can come, heal from their past, dream for the future and experience a type of learning that will re-acquaint them with their own heart in the context of understanding and discovering joy, nurturing and self empowerment. Teachers emerge where needed to speak with wisdom that questions instead of instructs.

What inspired me to set out to write these articles was a song "The Hook" by Blues Travelers. It caught my attention because it embraces what I might call the shadow of romanticism that emphasizes the story script over the substance, the persistent seeking for love outside the self.

The Blues Travelers song to me speaks to a romantic love that is seen with an unflinchingly honest awareness of the power that this "hook" that can materialize mysteriously if you aren't paying close attention to your attention. At the business level there is a hook that plays on the personal desire for love and connection, we call that "hook" marketing

<http://comfusion.pbwiki.com/Marketing> .

This article is an introduction to a "conversation", if you will, to a new paradigm of thought regarding how communities and new "realities" might be created. However, if we only theorize about how technologies might be the advent of a new reality, it will not usher in our new opportunities. To avoid this trap, our approach will be grounded in real case studies that are happening under this new alliance. The bottom line is that we must build bridges between these theories, concepts, and technologies bringing "meaning" and "experiences" and "learning" that touches people's lives. ~



Ocean of Win/Win Opportunity

Follow me @ydubel and @culturalfusion on Twitter to get the link to the video: Art, Attention & Social Capital in Branding once I manage to get it uploaded.

For now see the [slide share here](#)

Source:Action

One act, by one individual human being, creates a new humanity.

Category: Source | Confusion:Proverbs



Slika 54.. 2004. Ulje na MDF-u. 40 x 60 cm

Title: Balkan People

Artist: Mario Brakuza

Zagreb, Croatia

Contrast

"The art of dialogue is the ugly duck looking in the pond, seeing its mirror image. The art of unknowing is the ugly duck, asking itself if being different means being less equal.

So where do we go from here? What is normal? What is frustration? And how can art help to build the bridge to a future, where each person is acknowledged for their uniqueness, and radically included in this one whole that is incomplete without the last person at their own unique place." From [Ronald Wopereis](#) Aug 1,2006 10:25 am

- when you combine these [Ingredients](#) it is the answer to the pains: [Artists](#) commonly struggle to balance the [Need](#) to remain [connected](#) to the experiences that inspire with the [Need](#) to support themselves. The result is often the starving [Artist](#).
- Businesses/Organizations need methods of promotion that will get [Attention](#) on your offering, or needs.

You need to build interest and [Trust](#) that will get [Attention](#) and [Sponsorship](#) opportunities or Sponsors that build [Relationships](#) to increase support./sales.

Value and social capital become the clear markers for distinction.

Open Dialogue

ATTN: The art of un-knowing by Ronald Wopereis

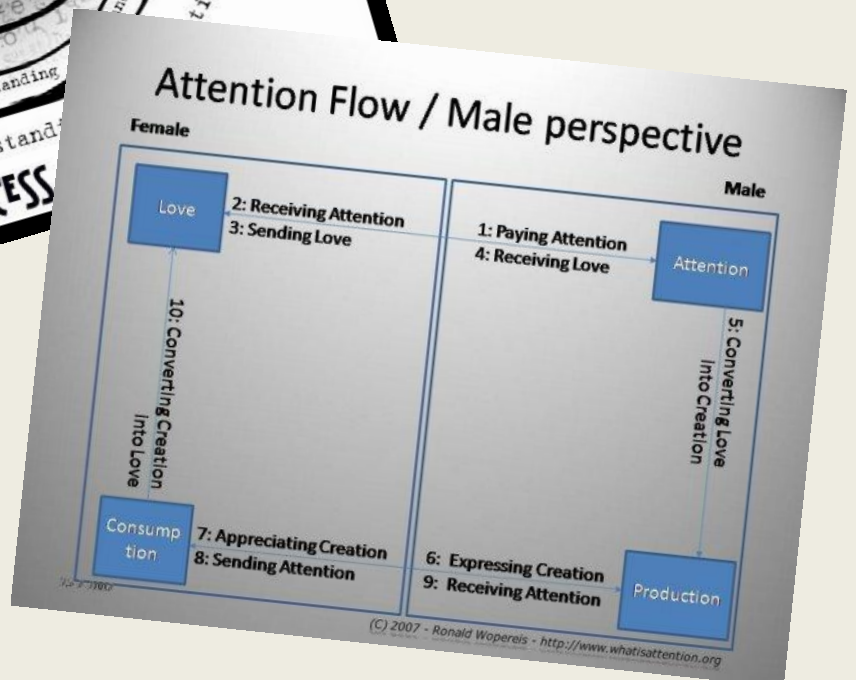
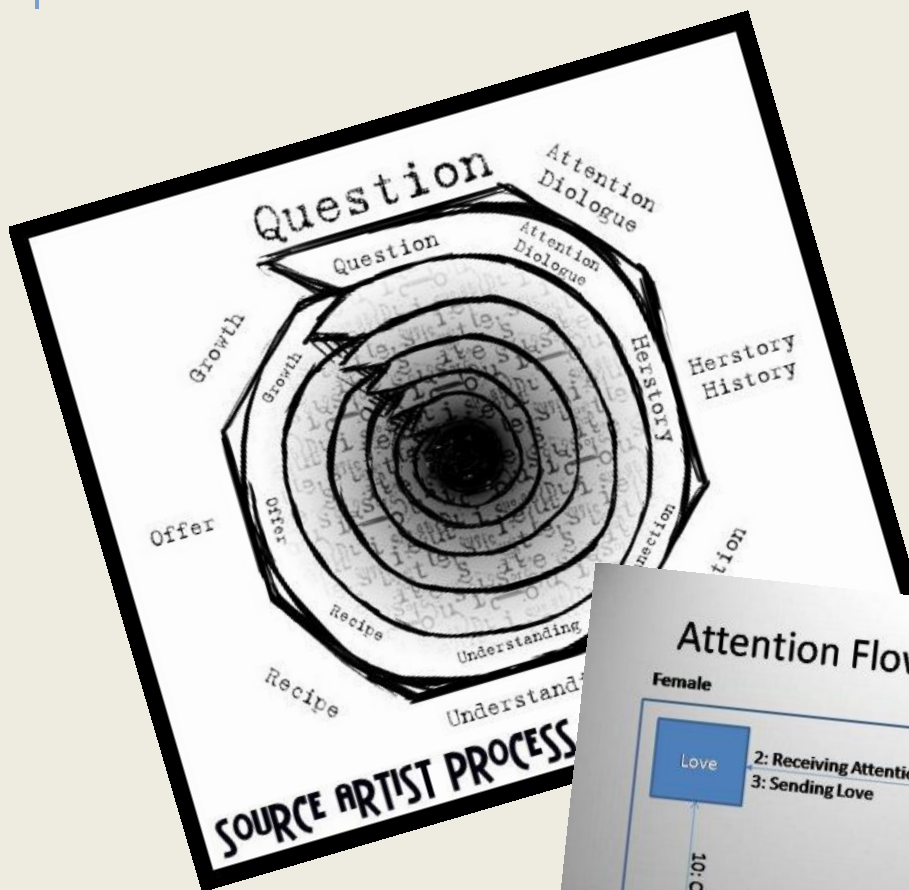
"The question of **what is peace** is really about seeking to understand, rather than to agree or disagree. We understand that all conflict arises from two or more claims on one and the same area; be this area the truth, a country, or any other right that excludes the claims from other people.

Art, in its own unique way of expression, is a way out of this dilemma. The dilemma is that our minds must be free, unique, without conflict or argument; yet our intuition is one. The project about attention is to find out , how these two perspectives of mind and intuition can exist concurrently. Our translation of mind = HOW , the expression, the shaping. And the translation of intuition = WHAT , the content, the formless. Together they form a bilocality. There can not be content without form, no fruit without skin. And yet there can be no form without content; borders exist by the virtue of contrast.

The art of dialogue is then, to understand that HOW and WHAT, mind and intuition, affect one another. I use my attention to feel, and if i want to analyse my feeling with my mind, i use part of this feeling-attention for mind-attention. The result is that i have less attention less to feel. Then my mind tells me that i loose grip of my feelings. I try even harder, which means i take away even more feeling-attention and use it for my mind to work harder. And in this process, where feelings are gone and the mind is left with nothing to shape, to analyze... This is where you and i need to be a team. One is the mind, the other is the intuition. This game, this dance, is a never ending one, you and i can switch roles each and every millisecond. Most people don't realize that the game continues : that it is a quantum process, where the reality is different, depending on whether you observe , be aware , or whether you don't.

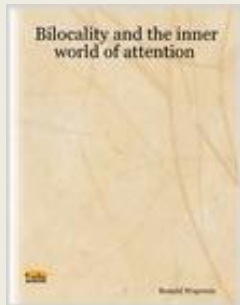
To see the process, this game, you and i need to step back. If you look into the world, thru a pair of red-coloured sunglasses, you see the world as red. But if you have had these pair of red-coloured sunglasses all of your life, then

In understanding Attention Flow from both Male/Female Perspectives we are able to see and experience beyond the problem to find Ultimate Solutions. We combine conversational and creative processes to assist you. Survival and growth for organizations and businesses is increased when in synch with the evolution of Social Systems. This kind of sustainable growth depends upon growth process integration at every level. Growth is about potential, so if your energy is directed at putting out fires and managing crisis – you may benefit from reconsidering the path you are following. What do you know about Attention Flow in your life, business, community or organization? More importantly what do you need to know?



(continues from page 25) the world does not look red ; instead it looks NORMAL. So the question is : how do i know that i am wearing a pair of red-coloured sunglasses ? How do i start to wonder ? And so , within the dialogue , there is yet another level of collaboration, of being a team. This is the art of unknowing, of walking the path back from knowing to not-yet-knowing. You ask yourself : how do i know this for sure ? Where did this belief come from ? What is this feeling all about ? And instead of answering these and other question, thereby effectively shutting down the door to the world beyond the red colours, you start looking for your glasses. Nobody in the world has ever reminded you that you were carrying such a thing as red-coloured sunglasses. They thought it was YOU.

The art of dialogue is the ugly duck looking in the pond, seeing its mirror image. The art of unknowing is the ugly duck, asking itself if being different means being less equal. So where do we go from here? What is normal? What is frustration? And how can art help to build the bridge to a future, where each person is acknowledged for their uniqueness, and radically included in this one whole that is incomplete without the last person at their own unique place. “



Bilocality and the inner world of attention

by [Ronald Wopereis](#)

Consider this book to be a work of art, rather than a collection of words. The author has a message for your intuition; yet the messenger is his mind full of beliefs. And maybe there are one or two beliefs in the mind of you, the reader. So this book is a mission impossible by definition. But who cares? Enjoy reading!

<http://www.lulu.com/content/228479>

Review by Y. Dubel

Updating my thoughts on this book I find the thing that stands out most is the way it works to open this dialogue about what is really happening when we pay Attention. The book documents a series of dialogues that open interesting areas to explore - the nature of communication and its connection to quality of Attention.

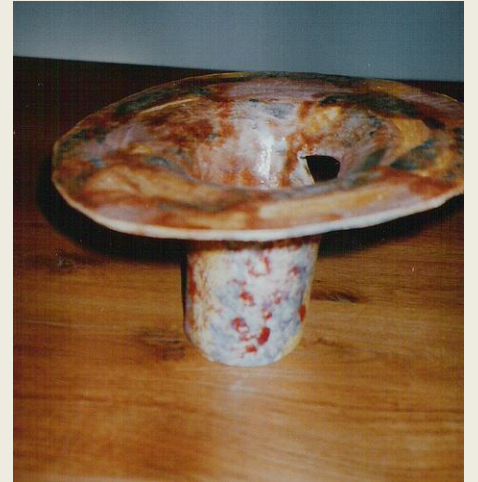
The approach - sharing beliefs without asserting what is known but being willing to find out , the author's understanding of and curiosity about Attention, the synchronicity that seems to go along with it - have had a tremendous impact on my work leading to art based research.

Bilocality and the inner world of attention trusts you, the reader, to be capable of seeing and appreciating its brilliant humility and I would add - its simplicity.

To say the revelations of bilocality are life altering is an understatement because embarking on the quest to experience the reality of bilocality opens up a world of infinitely more questions that only serves to bring more clarity to the situation which seems to prompt the journey.

Ronald, the author, approaches this incredible set of concepts with the streamlined elegance of an artist, so that any fear of complexity evaporates as soon as it emerges...as he says in this text, it is better to see it as a work of art. And as such it touches on and illuminates areas as diverse as business/organizational development, CRM and marketing strategy, philosophy, community development and health care. It's easily applicable because the ideas are so available in the context of stories.

This is a must read for anyone who wants to understand the place where reality and experience meet!



Artist: Anita Prinsen - Netherlands

Media: Ceramic Pottery

<http://www.anitaprinsen.nl/>

Anita Prinsen Process



“Soms maak ik werkstukken uit de hand, of opgebouwd van plakken klei of opgebouwd met rolletjes klei. Voor de open schalen gebruik ik een vorm van gips (mal) en daarin maak ik de schaal. De eerste open schaal maakte ik door rolletjes klei in een bepaalde manier in de mal te leggen. De losse rolletjes klei plakte ik aan elkaar. Dit was niet zo'n succes, want tijdens het droog- en bakproces brak de klei op de verbindingsstukjes.

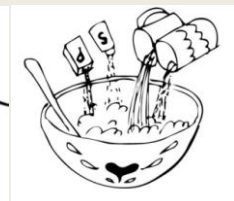
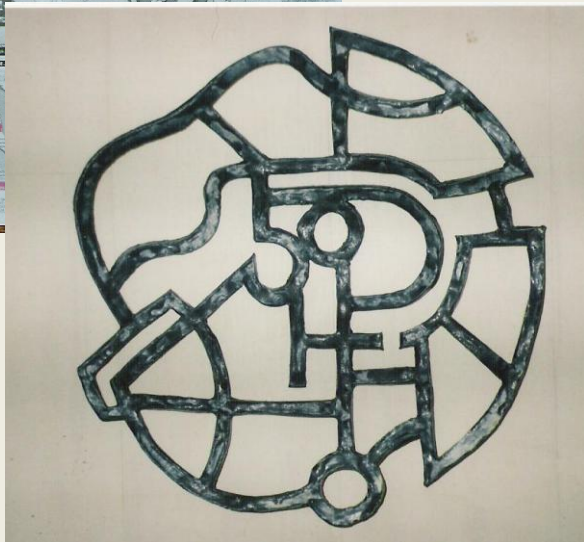
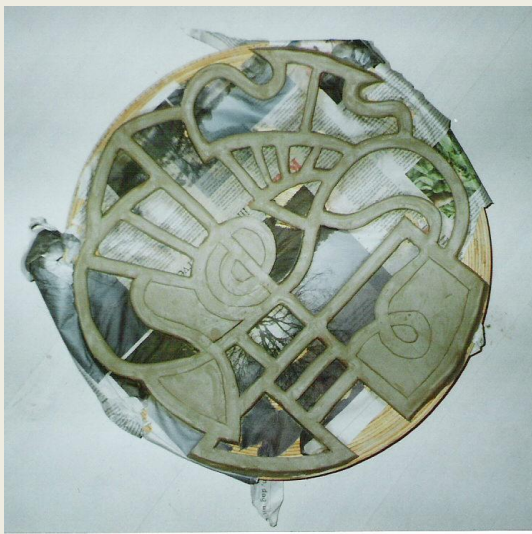
Nu leg ik grote plakken klei van ongeveer dezelfde dikte in de mal en teken ik met een pennetje de lijntjes in de klei. Later snijd ik de plakken klei eruit, zodat de lijnenvorm overblijft.

Dan volgt het droog-, bak- en glazuurproces.”

Sometimes I work out of hand, or made of clay or paste made with rolls of clay. For open shells, I use a form of gypsum (mal) and so do I scale. The first dish I made open by rolls of clay in a certain way in the mold to make. The individual rolls of clay I stuck together. This was not a success, because during the drying and firing broke the clay on the connection pieces.

Now I lay large clay slabs of similar thickness in the mold and I sign with a pin the lines in the clay. Later I cut out the clay paste, so that the line shape remains. Then comes the dry, bake and glaze process

This is a SoulFood:Ingredinet in workshops, retreats, exhibitions and vacation experiences (SoulFood:Dishes with the potential to become SoulFood:Meals). When you SoulFood:Order a recipe is customized for your needs and context.**



** Limitations & Restrictions - what you must converge with what the artist(s) want to create.

Challenges in End User Led Innovation

by Yvette Dubel (from Cultural Fusion Group Blog)

Cultural Fusion at iFOSSF

International Free and Open Source Software Foundation

It has been awhile since I provided an update, but don't worry the work has continued. Much of what has been produced up until now are the pieces that create the underpinning for the various components, creative and technological.

In as much as Cultural Fusion- Art as Philosophy is an art series, it is also a research context. It is not only the planned events which serve this end, but the process itself.

Among the major challenges identified in this work are:

- 1) Those with the quality of Attention: intention, understanding and wisdom [SoulFood:Ingredient] required [for a given Ultimate Solution or [SoulFood:Recipe] are often not especially technically inclined.
- 2) People who have an interest in this work, but not the technology are too frequently deterred by current user interfaces
- 3) Personal language and culture are not side issues and are central to understanding the real meaning and purpose imbued in words, even when the words used seem familiar
- 4) Creativity does work as a bridge for technology and addressing challenges in a meaningful way (dealing with root causes instead of symptoms), but it creates a quantum leap in our social systems which stirs fear. A different approach to user interfaces can greatly reduce this resistance/anxiety.

My survey of the Cultural Fusion members through various networks has confirmed the above and validated my ideas about this area of inclusion in [ICT/FOSS](#) development. This is especially of interest for deploying tech that will support communities and individuals in addressing the real problems at the level where they can be most effective....personal responsibility and engagement of those with the most significant contributions to make.

The assumption, historically, has been that this would be found in institutions, however my finding has been this has value but in a limited way. The reason being that it has simply resulted in what I have come to call "knowledge silos" which then is replicated and expressed through the solutions developed. My critique of that is not the point, however the value of what I have termed "[Radical Inclusion](#)" is and one who does not have an experience of seeing value in unexpected places may not grasp how important this is.

Although art may be just the context to bring these issues together to the fore to be addressed, the technology enablers are not separate from the rest of the creative process. Therefore, the project sees development of the tech solutions as software art with business or community functionality.

In addition, this provides an opportunity to see how the intangible can be integrated into a technology solution expressed through software art as part of a larger work or series.

Progress has been made.

My conclusion is that this work will pioneer the integration of more engaging and intuitive UI with a system architecture that will bring multiple site tools from different sites together under one solution. This bundling can be done to deliver a streamlined end user experience that is also remarkably intuitive in comparison to what currently sets the standard for such.

In that endeavor the [Association of Virtual Worlds](#), of which I am also a member, has helped clarify my plans of linking an exciting web based entry point, with a metaverse and the other web based tools that are accessible by mobile device. This is key to the augmented reality components to be explored to link real world destinations with virtual ones, actually allowing the different groups of participants to play and collaborate within the artworks as a contextual platform. The opportunity for private sponsorship within this series is simply staggering.

The [iFOSSF](#) island provided the first lab or "sand box", which will link the above with Second Life. I am happy to report that I have learned a few basics of 3D building and this is about to get kicked into high gear.

G-Squared has introduced [Reaction Grid](#), virtual world hosting and expertise to get that ball rolling in the right direction. We now have the starting point for [ComFusion Galaxy](#) to take shape.

Inquiring with team leader, Kyle Gomboy, about the organization's focus and contributions to virtual world deployment, application and integration he shared, "I am currently in a program that the IBM, Microsoft and Linden Labs virtual worlds teams are working in tandem with testing moving from the massive Second Life grid to any OpenSim based grid. This has become a reality just this week and is the beginning of free flow movement between Second Life and any OpenSim grid. G2 is working on a system to allow you to use single sign on options like OpenID or MS Live ID so you can use those accounts to login without needing to create another account."

A clear indicator that the Cultural Fusion vision of integrated solution systems is not as far fetched as it might have seemed when first expressed a few years ago. The "place" context for the virtual components is critical to the project and has faced a few hiccups in its emergence. Personally, the lesson for me has been that being true to my artistic inspiration and intuition is paramount to advancing the related though diverse concepts.

I have finally gotten inspiration for the design of [Hotel Infinity](#), which is totally different from the lobby pictured on the page. I don't mind telling you it awesome! Integrating my architectural influences, my passion for sustainable development/living with an interest in new materials of the eco-friendly variety, and my own artistic vision :-)

In addition we are working with another AVW member who specializes in 3D virtual worlds delivered via web browsers that do not require big downloads, only java. The long and short of it is that the Cultural Fusion of using virtual worlds no longer means the digital divide (consideration for the "bandwidth poor") is the obstacle it once was.

I am very excited about what this means for the orphans we will be collaborating with to develop several of the new pieces, engaging them in the solutions which will benefit them and delivering expressive therapy solutions that can imbue their lives with new purpose beyond the limitations and challenges they face daily.

This is the start of solutions that put the end user and beneficiary on center stage instead of sidelined. I feel this may be one of the most significant contributions that Cultural Fusion makes to IT/ICT/FOSS and science in general.

This is an ongoing project. 3D builders, designers, and players are invited to join us. Join in the fun and we can customize a strategy for your space. Unlike Second Life there are no fees associated with uploading files or content. Join early to get the best positions in *cf Hotel Infinity* and the 3D virtual world Cultural Fusion outpost(s).

[Join Cultural Fusion @ifossf.org](http://ifossf.org)



1

I sit alone here
In this royal oak circle
Tempted to call in

*My Souljourney in 17 syllables, Vol.1:
Transformation*
© 2001 by S. Racquel-USA

SoulFood Tradition Original Art ©

*Title: Framed Pinedwoods
Installation*

Artist: Nette Dubel-USA

Image: D. A. Dubel II-USA





TRUST IN
YOUR BREATH

Posted on Jul 29th, 2009 by  [Desmond](#) Green

Trust in your breath with all of your heart and lean upon its powers,
To supply the strength you currently need as loving mighty showers,
Of inner peace and self confidence that knows how to fully
overcome,
And turn every challenge that comes your way into a sweet delicious
plum.....



1

**NGO Art Studio Skopje,
Republic of Macedonia**

1. Artist: Mario Brakuza

Media: Oil on board

Zagreb, Croatia

2. Artist Name: Irena
Gapkovska

Media: Oil and Canvas

3. Artist: Mario Brakuza

balkanpeople portrait

4. Title: What's in a name?

Artist: Ivana Mladenovska

Media: Oil on canvas



2



4



3

Summary Excerpt from “CFAaP OSI White Paper”

Despite my own experiences, or those shared with me, nothing could squelch my belief that there was a place for me, and everyone else, at *the table*. And it is this belief that has inspired the Art Based research series¹ I am now sharing with you. This whitepaper will sketchily illuminate the concepts relevant to the interest of those whose inquires have inspired the writing of the document. The more enigmatic text documents emerging from the work require a different approach, but share a similar inspiration.

Art Based research is defined by art work undertaken as the context and process for exploring an idea, question, or situation. As such it embraces the tradition of Conceptual Process Art – where the journey is as important as the destination. Here civic engagement or social enterprise become ingredients in a work or a canvas for creating one.

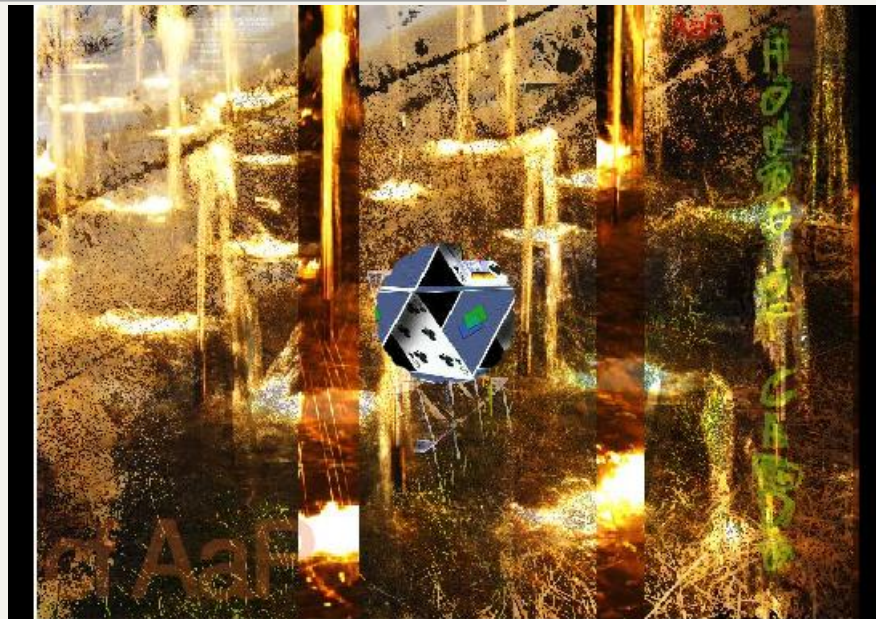
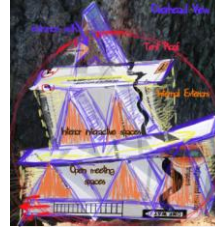
When you contact me request access to this white paper on Cultural Fusion Art as Philosophy (cfAaP) House of Cards artwork as the solution(s) – exploring civic engagement and social capital.

To get a closer look at the sub layer of the animation below:

[CF House of Cards Diagram](#)

To explore the installation concept click the link:

[CF House of Cards Installation](#)



[Click to visit online interactive](#)

[CLICK TO SEE BENEATH THE SURFACE.](#)

Resources



Title: CF media experiment 1

Artists: Y. Dubel & D.A. Dubel II

A SoulFood Tradition Original ®

SoulFood:Shopping

Shopping is a [Process](#), or preparation for a [SoulFood:Recipe](#) in the context of [SoulFood](#).

Cross Over

- [Business](#)

At the start of the [Process](#), there is a list of [SoulFood:Ingredients](#) available. Those are the [Business:Resources](#).

And there is a list of [SoulFood:Ingredient](#)s missing. These are the [Needs](#).

[CF Website:Express Yourself](#)

Shopping is then the act of [expressing the needs](#).

[Chip-in!](#)

[@culturalfusion](#) on Twitter

[@ydubel](#) on Twitter

[culturalfusion](#) on FriendFeed

[Cultural Fusion Partners Network](#) @ning

[Cultural Fusion Group](#) @iFOSSF

Cultural Fusion Outpost on Facebook

Cultural Fusion @MySpace,

[Cultural Fusion Group @ LinkedIn](#)

Cultural Fusion Pod @Gaia

[Artist Talking Exposing Contemporary Artist Practice](#)

[Cultural Fusion Tour Google Group](#)

[SICU \(Synergy Integrated Connecting Unconnected\)](#)

Attention Institute

<http://www.attentioninstitute.org>

Websites & Workspaces

<http://comfusion.pbworks.com>

<http://webantiphon.com>

<http://worldreverenceforlifeuniversity.com>