TIBC

TIBCO Master Data Management Platform

Benefits

Enhance Operational Efficiency:

Improve visibility and control over business activities by managing sophisticated relationships across products, customers, vendors, and locations.

Optimize Outcomes:

Ensure accurate, timely information is provided to support decisions and actions made by the applications, processes, and people that run your business.

Identify and Act on Insights Faster:

Speed time-to-insight and action by allowing business users to directly access, manage, and visually interact with master data.

Accelerate Time-to-Market:

Introduce new products and services faster with a richer source of product, customer, and vendor data.

Improve Customer Satisfaction:

Accelerate loyalty and increase sales by personalizing interactions, delivering a consistent experience across channels, and tailoring products and services to your customer's specific wants and needs.
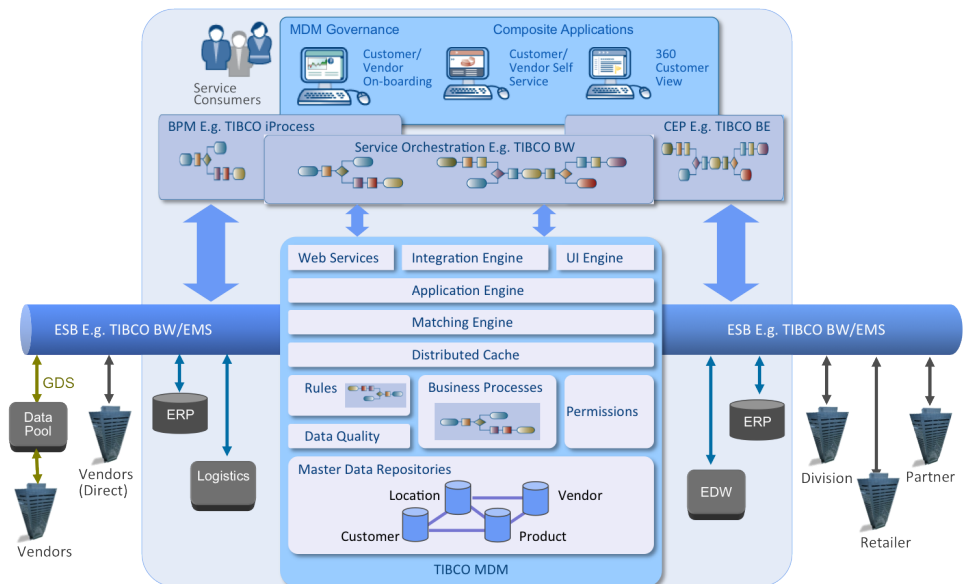
Increase Revenue Opportunities:

Gain a better understanding to enable sending the right cross-sell and up-sell offers to the right customers at the right time.

At a Glance:

TIBCO® MDM is an event-driven, multi-domain master data management solution designed specifically for fast-paced, multi-party, and multi-tier distribution environments. It provides a platform to build and maintain a single, comprehensive, and trusted version of data about your customers, suppliers, physical assets, organization, partners, products, materials, employees, and other resources. With TIBCO MDM, you can achieve operational excellence and enhance business performance.

A comprehensive, singular source of truth

TIBCO MDM can be used to quickly comply with evolving data quality, management, and governance requirements, while automating current manual business processes around the management of master data. With such flexibility, you can trust that data provided by TIBCO MDM is accurate. Since TIBCO MDM comes with out-of-the-box functionalities specifically designed for multi-party, multi-tier collaboration in the creation, management, and synchronization of master data, implementation is quicker as well. This allows you to quickly achieve business value and return on investment.

Attributes and Capabilities

Multi-domain MDM with Single, Scalable Master Data Repository

TIBCO MDM drives the creation of a central data repository for all master data. By aggregating multiple data sources, whether internal or external, TIBCO MDM creates a single version of the truth that can be leveraged throughout your organization and across your value chain. Because TIBCO MDM is an integrated database, workflow, and integration application, additional applications, organizations, and data domains can be added without any impact on the production application.

Real-Time and Event-Driven

TIBCO MDM is built on a real-time event platform, allowing organizations to respond to business events in real time to take advantage of opportunities—such as an up-sell opportunity triggered by a customer change of address or averting a problem before it escalates—through real-time notifications and automated corrective action.

Visual MDM

Putting control in the hands of front-line business users, TIBCO MDM eliminates the need for technical experts to intervene—ensuring analysis does not interrupt or stall the decision-making process or product development cycle. It enables users to visually explore, interact, and analyze master data activities so users can answer questions and solve challenges faster, enhancing productivity, shortening product development cycles, and adding greater competitive business value.

Process-Centric Approach

TIBCO MDM is based on a flexible business process automation framework that employs user-configurable business rules and workflow to streamline the master data management processes required by complex enterprises. Providing customizable processes to introduce, edit, and publish data ensures that clean data remains clean over time.

Designed for Change

Today, your business requires business-process flexibility, and this need for agility will accelerate amid greater demand for more automated business processes. TIBCO's open platform across data, process, and events not only meets the immediate needs of an organization, it has the capability to adapt and scale to support future change, even as new business process solutions are introduced.

Summary

TIBCO MDM is an effective way to gain a single source of truth for all of your most critical data. It can help you improve your processes, identify opportunities, and address risk when action matters most. With the flexibility to handle multiple data sources, and the ability to scale with minimal impact on performance, it's an excellent way to address all of your master data concerns.

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exported05Feb2014